

RESOLUTION NO. 2010 – 028

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF SOUTHWEST RANCHES, FLORIDA, ESTABLISHING A COMPLETE COUNT COMMITTEE (CCC) IN CONJUNCTION WITH THE 2010 CENSUS; APPOINTING THE COMMITTEE MEMBERS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, an accurate census count is vital to our community and residents' well-being by helping planners determine where to locate schools, day-care centers, roads and public transportation, hospitals and other facilities, and is used to make decisions concerning business growth and housing needs; and

WHEREAS, more than \$300 billion per year in federal and state funding is allocated to states and communities based on census data; and

WHEREAS, census data ensure fair Congressional representation by determining how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils, and voting districts; and

WHEREAS, the 2010 Census creates jobs that stimulate economic growth and increase employment opportunities in our community; and

WHEREAS, the information collected by the census is protected by law and remains confidential for 72 years.

NOW, THEREFORE, BE IT RESOLVED by the Town Council of the Town of Southwest Ranches, Florida, that the Town of Southwest Ranches is committed to partnering with the U.S. Census Bureau to help ensure a full and accurate count in 2010.

SECTION 1. The above-referenced recitals are true and correct and are incorporated herein by reference.

SECTION 2. In compliance with Resolution No. 2007-023, establishing a Town Advisory Committee/Board Policy, the Town Council of the Town of Southwest Ranches in cooperation with Broward County and the US Census Bureau hereby establishes a "Complete Count Committee" charged with the responsibility of supporting and supplementing the mass communication effort of the Census Bureau by attempting to reach all segments of our total population and especially emphasizing the confidentiality of the census information.

SECTION 3. The Town of Southwest Ranches Complete Count Committee shall consist of the following members appointed by the Town Council.

1. Debra Goff Rose
2. Rachel Greene
3. Leslie Kastner
4. Jan Pushkar
5. Maria Nix
6. Bob Hartmann
7. Maura Morales

SECTION 4. The Complete Count Committee shall be dissolved July 31, 2010, to ensure ample time after Census Day for completion of its assigned duties.

SECTION 5. In carrying out their responsibilities, the Complete Count Committee shall pursue the goals of making everyone in the community aware of Census 2010 and motivating citizens to participate by filling out the Census Form and returning it immediately.

SECTION 6. The Complete Count Committee objectives shall include developing a local targeted plan of action to support Census 2010 operations, recruiting and promotion; using highly visible and well-respected local figures to increase community support for and response to the census; promoting the census to community residents through government departments; implementing activities that will improve census participation by all residents; emphasizing the Census Bureau's commitment to confidentiality to further increase participation in the census; augmenting media programs, publicity, and promotion; supporting the Census Bureau's operational programs and activities; supporting the Census Bureau's recruitment of employees needed to conduct the census.

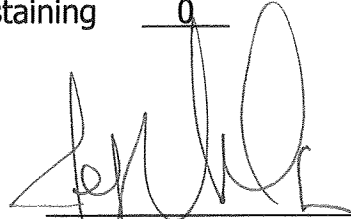
Section 7. The above-referenced recitals are true and correct and are incorporated herein by reference.

Section 8: This Resolution shall become effective immediately upon its adoption.

PASSED AND ADOPTED by the Town Council of the Town of Southwest Ranches, Florida, this 17th day of December 2009, on a motion by Council Member Steve Breitkreuz and seconded by Council Member Doug McKay


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|------------|------------|
| Nelson | <u>Yes</u> |
| Knight | <u>Yes</u> |
| Breitkreuz | <u>Yes</u> |
| Fisikelli | <u>Yes</u> |
| McKay | <u>Yes</u> |

| | |
|------------|----------|
| Ayes | <u>5</u> |
| Nays | <u>0</u> |
| Absent | <u>0</u> |
| Abstaining | <u>0</u> |



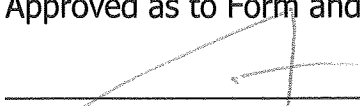
Jeff Nelson, Mayor

Attest:



Debra Doré-Thomas, CMC, Town Clerk

Approved as to Form and Correctness:



Gary A. Poliakoff, J.D., Town Attorney
ACTIVE: 2824035_1