



Town of Southwest Ranches
Rural Public Arts and Design Advisory Board
Meeting Minutes

Date: January 31, 2023
Time: 7:00 pm

Town Hall
13400 Griffin Road
Southwest Ranches, FL 33330-2628

Board Members

Rose Allbritton, Chair – Present
Sage Cimetta, Vice Chair - Present
Barbara Gonzalez, Secretary – Present
Wendi Halberg, Member - Present
Laurie Morse, Board Member - Present
Robert Sirota, Board Member - Present

Council Liaison

David S. Kuczenski

Staff Liaison

Susan Kutz

Meeting called to order at: 7:00pm

Quorum: Y

Also present: Mayor Breitzkreuz, Vice Mayor Allbritton, Council Member Hartmann, Council Member Jablonski, Council Member Kuczenski

The Pledge of Allegiance was recited.

Motion: To approve minutes								
Result:	1st	2nd	RA	SC	BG	RS	WH	LM
	<i>BG</i>	<i>WH</i>	<i>Y</i>	<i>Y</i>		<i>Y</i>		<i>Y</i>
<i>Passed: Y</i>								

Motion: To keep the same board for 2023								
Result:	1st	2nd	RA	SC	BG	RS	WH	LM
	<i>WH</i>	<i>RS</i>	<i>Y</i>	<i>Y</i>			<i>Y</i>	<i>Y</i>
<i>Passed: Y</i>								

Motion: To Keep current holiday banners										
Result:	1st	2nd	RA	SC	BG	RS	WH	LM		
	<i>BG</i>	<i>RS</i>	<i>Y</i>	<i>Y</i>		<i>Y</i>	<i>Y</i>			
<i>Passed: Y</i>										

Motion: To not hold a February Meeting										
Result:	1st	2nd	RA	SC	BG	RS	WH	LM		
	<i>RA</i>	<i>LM</i>		<i>Y</i>	<i>Y</i>	<i>Y</i>	<i>Y</i>			
<i>Passed: Y</i>										

Motion: To approve proposed mural depiction										
Result:	1st	2nd	RA	SC	BG	RS	WH	LM		
	<i>BG</i>	<i>LM</i>	<i>Y</i>	<i>Y</i>	<i>Y</i>	<i>Y</i>				
<i>Passed: Y</i>										

Motion: To clean monument at town hall										
Result:	1st	2nd	RA	SC	BG	RS	WH	LM		
	<i>WH</i>	<i>LM</i>	<i>Y</i>	<i>Y</i>	<i>Y</i>		<i>Y</i>			
<i>Passed: Y</i>										

Meeting Notes:

- Different avenues to promote events:
 - Rose suggested we need to spend additional funds in getting communications out to residents. We discussed how to improve communications/marketing
 - Things we're currently doing: HOAs/Emails/town talk/social media/newsletter/lobby TV
 - Need to figure out how'd manage communications
 - Newsletter is the one thing that goes to every home in the town. Need funding to make it easier and better to read.
- Old business:
 - December Holiday's Light Contest: all agreed that we should allow commercial decorations in the contest. Robert suggested we have a separate category for it. We need to start promoting/marketing in September.

- We discussed the theme for the next calendar to be “beauty in the ranches.”
- We discussed the town flag contest and all agreed that the contest should be for town residents.
- Member Comments: Sage suggested hosting an art festival.
- Council Member updates:
 - Vice Mayor Allbritton: District 3 HOA has elected officials and renamed the HOA – Midtown Ranches Civic Association.
 - Council Member Kuczenski suggested that our town residents should be identified by a sign at our local farmers’ market.
- Next meeting to be held March 20th.

Meeting Adjourned at 8:54