

1 **ORDINANCE NO. 2020-004**

2  
3 **AN ORDINANCE OF THE TOWN OF SOUTHWEST RANCHES,**  
4 **FLORIDA ADOPTING THE TOWN OF SOUTHWEST RANCHES**  
5 **RURAL IDENTIFICATION PROGRAM MANUAL FOR ALL NEW**  
6 **IDENTIFICATION SIGNS PLACED ON TOWN PROPERTY**  
7 **INCLUDING, BUT NOT LIMITED TO, THE TOWN’S RIGHT OF WAY;**  
8 **REQUIRING ALL IDENTIFICATION SIGNAGE, LOCATED ON TOWN**  
9 **PROPERTY, TO OBTAIN TOWN APPROVAL PRIOR TO**  
10 **INSTALLATION; PROVIDING FOR CODIFICATION; PROVIDING**  
11 **FOR CONFLICT; PROVIDING FOR SEVERABILITY; AND,**  
12 **PROVIDING FOR AN EFFECTIVE DATE.**

13 **WHEREAS,** in 2003 the Town’s Rural Arts Public Advisory Board created a Rural  
14 Identification Program Manual; and

15 **WHEREAS,** the purpose of the manual was to create an identification signage  
16 program for the purpose of creating a stronger sense of place and community identity  
17 by establishing a vision or an overall identity; and

18 **WHEREAS,** although the Rural Identification Program Manual was created,  
19 numerous identification signs have been placed on Town property that do not conform  
20 with the manual’s requirements; and

21 **WHEREAS,** to prevent haphazard identification signage in the future, the Town  
22 wishes to adopt the Town of Southwest Ranches Rural Identification Program Manual;

23 **WHEREAS,** the Town believes that the adoption of the Town of Southwest  
24 Ranches Rural Identification Program Manual is in the best interest of the health,  
25 safety, and welfare of its residents;

26 **NOW THEREFORE, BE IT ORDAINED BY THE TOWN COUNCIL OF THE**  
27 **TOWN OF SOUTHWEST RANCHES, FLORIDA:**



1           **Section 1.** The foregoing "WHEREAS" clauses are hereby ratified and confirmed  
2 as being true and correct, and are hereby incorporated herein and made a part hereof.

3           **Section 2.** The Town hereby officially adopts the Town of Southwest  
4 Ranches Rural Identification Program Manual attached hereto as "Exhibit A" for  
5 all new identification signage placed on Town Property.

6           **Section 3.** The Town hereby creates a new Section of its Code entitled  
7 "Rural Identification Signage" that states as follows:

8           Rural Identification Signage

9  
10           (a) All signs placed on Town property, after January 1, 2020, including but not  
11 limited to the Town's right of way, shall conform with the standards and design  
12 guidelines set forth within the Town's Rural Identification Program Manual. Any  
13 identification sign currently located on Town property that needs to be repaired  
14 or replaced after January 1, 2020, shall be repaired or replaced in conformity  
15 with the standards and design guidelines set forth within the Town's Rural  
16 Identification Program Manual attached hereto as "Exhibit A".

17           (b) All signs placed on Town property, including but not limited to the Town's  
18 right of way, shall be approved by the Town prior to installation. If Town  
19 approval has not been obtained, the sign may be removed by the Town at  
20 installers expense.

21  
22           **Section 4: Codification.** The Town Clerk shall cause this Ordinance to be  
23 codified as a part of the Town's Code or ULDC during the next codification update cycle.

24           **Section 5: Conflicts.** All Ordinances or parts of Ordinances, Resolutions or  
25 parts of Resolutions in conflict herewith, be and the same are hereby repealed to the  
26 extent of such conflict.

27           **Section 6: Severability.** If any word, phrase, clause, sentence or section of  
28 this Ordinance is, for any reason, held unconstitutional or invalid, the invalidity thereof  
29 shall not affect the validity of any remaining portions of this Ordinance.

Ordinance No. 2020-\_\_

New text is underlined and deleted text is ~~stricken~~

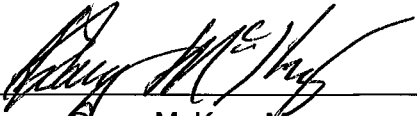


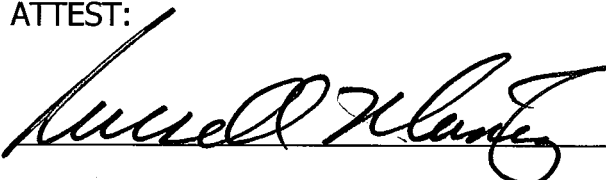
1           **Section 7: Effective Date.** This Ordinance shall take effect immediately upon  
2 passage and adoption.

3           **PASSED ON FIRST READING** this 23<sup>rd</sup> day of January, 2020 on a motion  
4 made by Vice Mayor Schroeder and seconded by Council Member Jablonski.

5           **PASSED AND ADOPTED ON SECOND READING** this 13 day of February,  
6 2020, on a motion made by Ym Jablonski and seconded by  
7 Ym Schroeder.


8	McKay	<u>Yes</u>	Ayes	<u>5</u>
9	Schroeder	<u>Yes</u>	Nays	<u>0</u>
10	Amundson	<u>Yes</u>	Absent	<u>0</u>
11	Hartmann	<u>Yes</u>	Abstaining	<u>0</u>
12	Jablonski	<u>Yes</u>		

15  
16  
17  
  
Doug McKay, Mayor

18 ATTEST:  
19  
20  
  
\_\_\_\_\_

21 Russell Muñiz, Assistant Town Administrator/Town Clerk

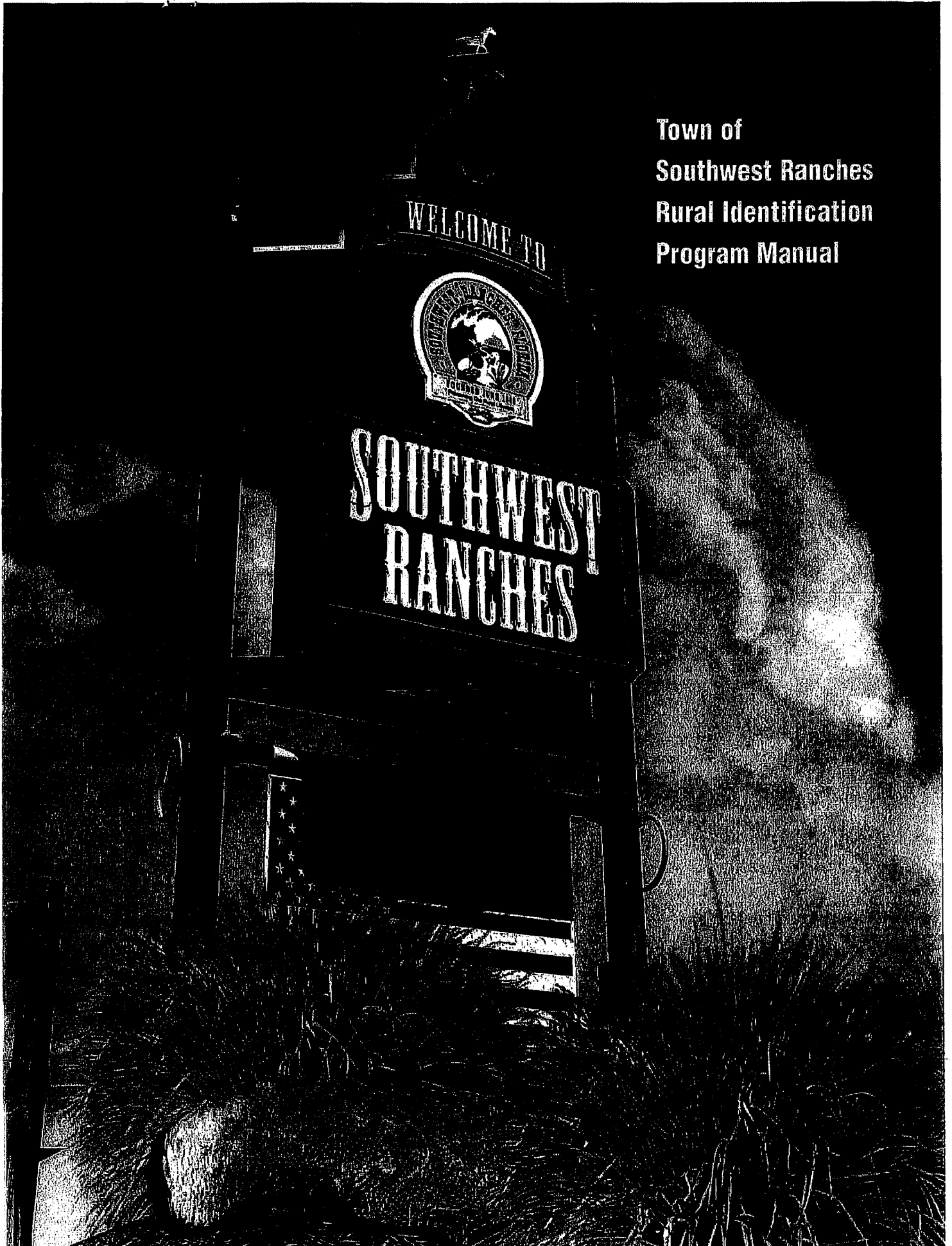
22  
23 Approved as to Form and Correctness:

24  
25  
26  
  
\_\_\_\_\_

Ordinance No. 2020-004  
New text is underlined and deleted text is ~~stricken~~



Town of  
Southwest Ranches  
Rural Identification  
Program Manual



# Town of Southwest Ranches Rural Identification Program Manual



Town of Southwest Ranches  
Rural Signage Identification Program

For the purpose of  
creating a stronger sense  
of place and community identity  
by establishing a vision or  
an overall identity.

August 13, 2003

Presented To:

**Design Arts Advisory Board:**

John Monroe, Chairman  
Victor Giannoble, Vice Chairman  
Jan Pushkar, Secretary  
Eileen Dunn  
Donna Osborne  
Sue Caccavale  
Pat Dalley

**The Town Council:**

Mecca Fink, Mayor  
Freddy Fisikelli, Vice Mayor  
Council Member Forest Blanton  
Council Member Aster Knight  
Council Member Don Maines  
and

John Canada, Town Administrator  
Richard Rubln, Town's Grants Administration  
Lee Rickles, Town's Program Manager



Funding for this organization is provided in part by the  
Broward County Board of County Commissioners as  
recommended by the Broward Cultural Affairs Council.



Prepared by:



Kenneth Cimetta, Project Designer  
18251 S.W. 52 Court  
Southwest Ranches, Fl 33331  
954-680-4584  
Fax: 954-434-2607  
[www.cimettadesign.com](http://www.cimettadesign.com)

## Table of Contents

Purpose & Rationale .....	1
General Location Map .....	2
Signage Design Elements .....	3-4
Community Meetings .....	4-6
Summary of Community Meetings .....	7
Survey .....	8
Typography .....	9
Color Swatches .....	10
Hardware .....	11
Signage .....	12-22
Sunshine Ranches Equestrian Park .....	40
Miscellaneous Signs .....	43

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## Purpose & Rationale

Town of Southwest Ranches Rural Identification Program

***“For the purpose of creating a stronger sense of place and community identity by establishing a vision or an overall identity.”***

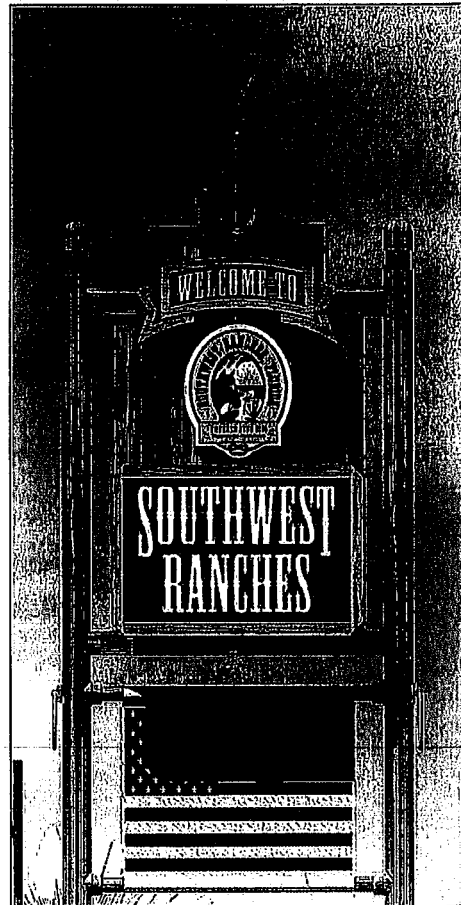
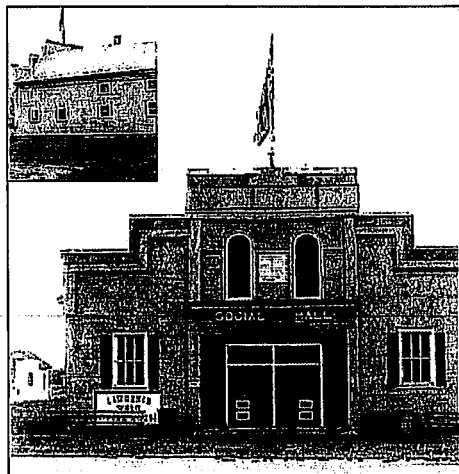
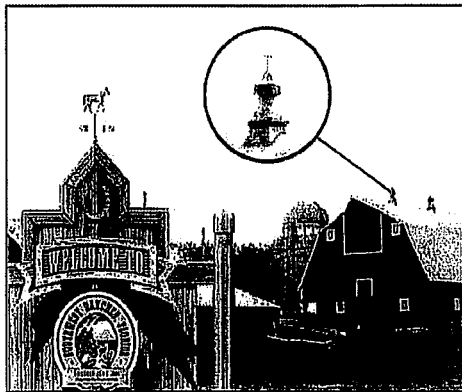
Natural wood colors were used to enhance the rustic feel capped off with tin accents which also add support to the structure. Other accents include hitching rings which would be both ornamental and functional.

A weather vane adorns the tops of the signage with a changeable custom graphic designed for each community and one specifically designed for the town. The weather vane was chosen because it was thought to be a quintessential element of country and rural living. The top pointed

shape of the sign is representative of the copula found on older barns throughout the US.

The signs are designed in a wedge shape with a flat front facing. The wedge shape adds dimension to the signage and reacts positively to different changing light conditions throughout the day.

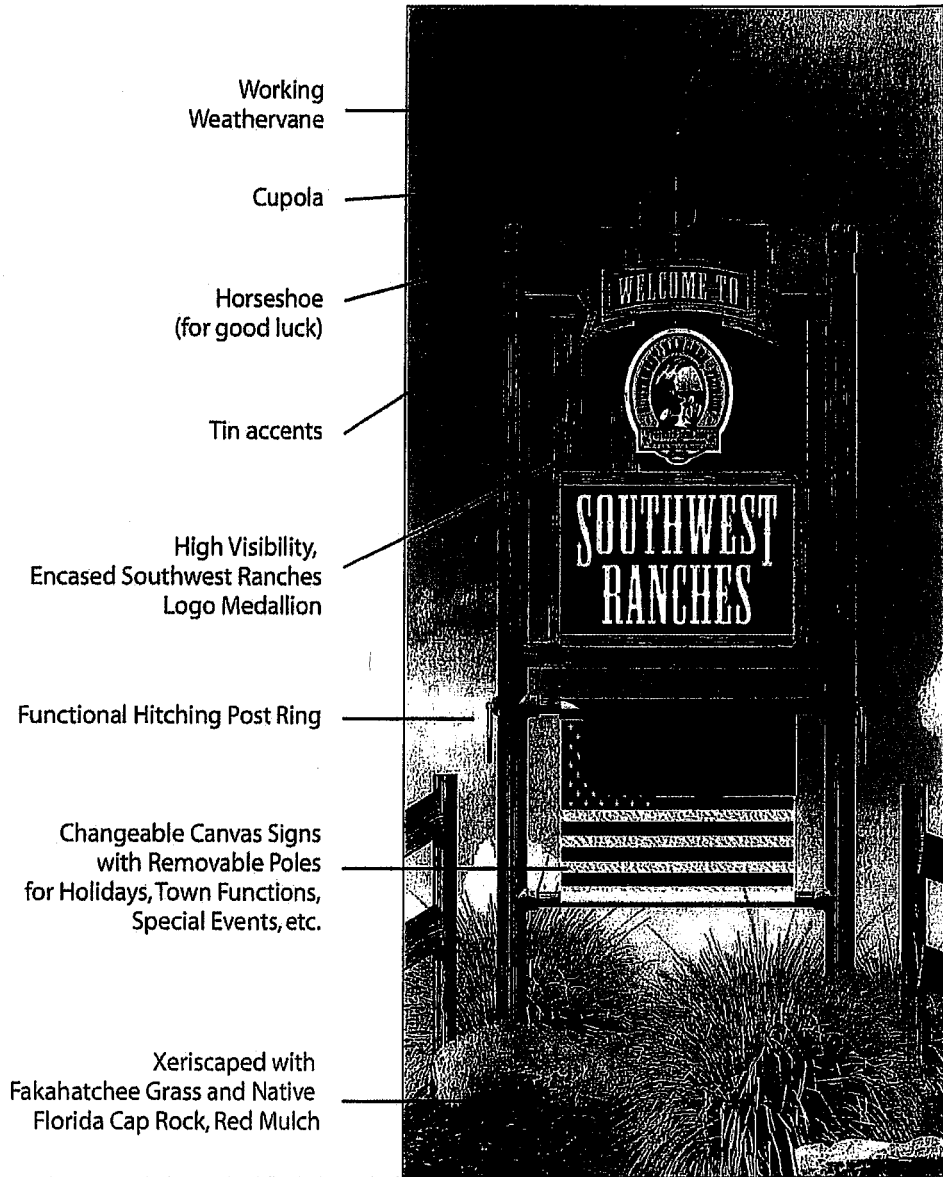
Optional signage can be added to the bottom portions of the signs announcing community events, holidays or simply a nice spot to place an American Flag.



map

# Conceptual Signage Design Elements

Town of Southwest Ranches Rural Identification Program



# Community Meetings

## Town of Southwest Ranches Rural Identification Program

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### **Sunshine Ranches - May 29th**

The Rural Identification Design concept boards were presented to residents attending the meeting. Kenneth Cimetta, project designer, went over the main elements of the signage and various examples of the signs. Input was elicited from the homeowners. All the verbal comments were positive with the exception of one woman who preferred a brick wall main entrance to the community and another resident who thought that the thirty thousand dollar grant was somewhat steep for the amount of designs they were looking at.

Questions asked were about building materials, sign locations, durability and costs. The residents were told that there was no funding for the production as of yet. One woman mentioned that she thought it was worth raising taxes to give the community a sense of place. Some of the citizen's debated weather the signage should have lighting or not.

### **Anniversary Celebration - May 31st**

The boards were placed on easels at the Southwest Ranches Anniversary celebration. Kenneth Cimetta, project designer elicited input from people attending the Anniversary Celebration. All the verbal comments were positive with the exception of one woman who preferred a brick wall main entrance sign to her community. She was told that we were trying to create an overall visual concept, or identity and that continuity would be important, although there were a lot of options available for individual community identification and that the homeowner's associations do have total control of whatever they decide to do in regards to their entranceways.

Questions were asked about building materials, sign locations and funding for the manufacturing of the signs. One gentleman suggested designing mailboxes for the community, which would include the design elements of the signage as a fund raiser for the signs. Another resident suggested printing Christmas Cards with a photo of the signage. A young ROTC member pointed out that the Florida

State Flag and the US flag reversed on the rendering of the Park entrance sign.

### **Country Estates - June 2nd**

The Rural Identification Design concept boards were presented to residents attending the meeting. Kenneth Cimetta, project designer reviewed the main elements of the signage and various examples of the signs. Input was elicited from the homeowners. All the verbal comments were positive. One resident was very enthusiastic about the changeable message signs. One resident remarked that the signs were beautiful.

Questions were asked about building materials, sign locations and funding for the manufacturing of the signs. One resident suggested we develop (way finding) street signs, naming individual streets throughout the community. Another resident pointed out that the flags were reversed on the park entrance sign .

### **Green Meadows/Deems Ranches - June 19th**

The Rural Identification Design concept boards were presented to residents attending the meeting. Kenneth Cimetta, project designer reviewed the main elements of the signage and various examples of the signs. Input was elicited from the homeowners. All the verbal comments were positive. One gentleman commented that we were off to a great start. Another woman loved the map concept on the way finding equestrian signage. Two people commented on the horse trail exit sign on one of the way finding park signs.

Questions were asked about building materials, sign locations and funding for the manufacturing of the signs. One gentleman was concerned about the clearance of the park entrance but we reinforced the fact that these signs were purely conceptual. A new backlit directional sign was developed at the request of Richard Rubin that would be placed on Griffin road alerting drivers of the next entrance. One resident pointed out how useful it would be in helping the fire department, EMS and police in the

# Community Meetings

## Town of Southwest Ranches Rural Identification Program

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case of an emergency. One resident commented on how much he liked the weather vane and Kenneth Cimetta, project designer volunteered to develop a custom graphic element for his community. Another resident suggested adding the URL of their web site to the community entrance sign.

### **Rolling Oaks - June 24th**

The Rural Identification Design concept boards were presented to residents attending the meeting. Kenneth Cimetta, project designer, went over the main elements of the signage and various examples of the signs. Input was elicited from the homeowners. All the verbal comments were positive.

Questions were asked about building materials, sign locations and funding for the manufacturing of the signs. One resident was opposed to additional taxes to produce the signs and that the individual communities should raise the funds. A Police officer attending the meeting made a positive comment about the street location signs developed for Griffin road and how they add an element of safety. Some questions were asked about the lighting of those signs. Recommendations were made for electric, solar and reflective materials.

### **Sunshine Ranches Equestrian Park meeting - June 30th**

A meeting was held with Eileen Dunn, Bob Dunn, (Residents of Sunshine Ranches, President of SSR Homeowners Association, SSR Park Advisory Board Members) Richard Medlock, Richard Rubin, Lee Rickles and myself to discuss the development of signage for the new park. Richard Medlock is under contract, for an artistic environmental installation, currently under construction in the park. A proposed entranceway to the park as part of a grant submittal (un-funded to date) by Medlock was discussed. Kenneth Cimetta, project designer, felt that his designs were very creative and unusual and that any signage placed at the entrance way would have to be very delicately handled so as not to clash with the proposed design. Mr. Cimetta suggested that we

move the signage away from the park entrance just off the street before the canal, which would create a buffer between the designs. Unfortunately due to setback restrictions we are not able to do so. Richard Medlock recommended a very basic wood sign within a certain proportion. Under the direction of Lee Rickles and Richard Rubin Mr. Cimetta developed a much smaller, simplified version of the entrance sign sans many of the design concept elements presented to the DARB such as the weather vane, copula and three-dimensional layout. A parking directional sign and horse trail entrance sign were also developed.

### **Griffin 345 - June 30th**

Lee Rickles (SWR) and Victor Giannoble (Vice Chair, Design Arts Review Board) attended the meeting. I was not in attendance. Rural Identification Design concept boards were presented and the ranking forms were distributed to the attendees. Most comments were regarding placement and financial concerns. There were little comments about the specific designs.

### **General Meeting for Residents held at town hall - July 14th**

The Rural Identification Design concept boards were presented to residents attending the meeting. Kenneth Cimetta, project designer, went over the main elements of the signage and various examples of the signs. Input was elicited from the homeowners. All the verbal comments were positive with the exception of one resident who brought drawings of a proposed community entrance made out of brick. We had told her that the individual homeowners associations had total control of their entranceways but one of our objectives was to design a sense of place throughout the community and that continuity was an important factor.

Questions were asked about building materials, sign locations and funding for the manufacturing of the signs. One resident suggested we take the weather vane concept and build a weather station in some of the parks. One resident commented to me that the signs were beautiful and that we had all

# Community Meetings

## Town of Southwest Ranches Rural Identification Program

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done a great job.

### **The Arts Committee**

Most of the comments given at the meetings were positive. Initially some members of the committee and a resident attending the meeting suggested that the signs resembled the signage of the Town of Davie. Someone suggested that it was possibly the color of the signage. At the following meeting color variations were presented, which the arts committee voted on. They chose a gray weathered look based on the rural look of the wood and tying into the Everglades foliage. All the boards in the presentation were revised.

One of the members of the committee felt the

signs were simply just signs and did not give the feeling of a sense of place that she was looking for. She suggested we develop variations of the entrance way signs using various materials such as rock and wood and more landscaping. She also wanted to see variations of certain design elements. Several variations of the signage were provided and the reception to the new boards was somewhat positive. She thought a smaller lower sign would be more appealing and one was also developed.

Everyone pretty much agreed that to develop a sense of place the landscaping and foliage played an important roll. Xeriscapng was agreed to almost unanimously helping to keep maintenance costs to a minimum.



## **Summary of Community Meetings**

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### **Town of Southwest Ranches Rural Identification Program**

In the initial meetings with the Design Arts Committee everyone agreed and voted on changing the colors of the proposed signage from dark brown to a weathered grey. Variations to the original designs were added especially to the community entrance way signs.

The majority of the residents accepted the proposed signage in a very positive manner. Although there were three or four residents who had envisioned totally different entrance ways for their communities. Some of which brought proposed drawings and sited specific examples.

The most common concerns in all of the community meetings concerned budgets and materials. Residents seemed to be concerned about retaining their own identity for their individual community's and having the last say in the development of the community entrance way signs. A large variety of designs were developed retaining the continuity of the signage but still giving them a variety of individual choices.

The use of xeriscaping and natural native plants as landscaping around the signage was agreed to by almost everybody.

The hardware and accessorized developed for the signage such as the weather vane, hitching post and changeable message signs were all received positively.

# Survey

## Town of Southwest Ranches Rural Identification Program

Neighborhood

Prepared By

Date

### DEFINING OUR RURAL LIFESTYLE QUESTIONNAIRE

	YES	NO	NOT SURE
<b>I. GENERAL TOWN SIGNAGE</b>			
1. Do you feel Entryway signs are consistent with Rural Lifestyle? Comments:	35	1	2
2. Do you feel Trail signs are consistent with Rural Lifestyle? Comments: Where are the trails? Didn't know we had any.	36	1	
3. Do you feel Park signs are consistent with Rural Lifestyle? Comments:	33	3	2
4. Do you feel signs in median notifying drivers of upcoming local roads/neighborhoods are consistent with Rural Lifestyle? Comments: We are not a city don't need it, good idea.	34	4	
5. Do you feel Docking signs are consistent with Rural Lifestyle? Comments: Yes, if it's simple; to the point and depict the rural lifestyle.	26	3	6
<b>II. NEIGHBORHOOD ENTRANCEWAYS</b>			
1. Do you like the general design? Comments: We need an alternative.	36	2	2
2. Would you like to see the design expanded? Comments: More unique, too glitzy, perfect as is.	12	17	4
3. If YES to #2, please add enhancement(s): (Check preference)			
<ul style="list-style-type: none"> <li>a) Landscaping (14)</li> <li>b) Back-Lit signage (9)</li> <li>c) Torch lights (1)</li> <li>d) Stone walls (6)</li> <li>e) Brick walls (3)</li> <li>f) Wood Fence (8)</li> <li>g) Ironwork (4)</li> <li>h) Large Boulders (8)</li> <li>i) Other (1)</li> </ul>			
4. Would you pay additional taxes to enhance neighborhood signage?	12	23	2
5. Would you pay additional dues or fees to Neighborhood Association to enhance neighborhood signage?	21	15	2
6. Should neighborhood entrance signs incorporate Community Bulletin Board?	17	14	8
7. Should neighborhood entrance signs include area for announcing upcoming events?	24	9	5
Should the entrance sign have the weather Vane?	18	6	3
.....the Steeple?			
.....Xeriscape Landscaping?	22	3	3
.....Other?	7	3	3
8. What neighborhood entrance would be your first choice for signs?	1	1	7
9. General Comments:			
<ul style="list-style-type: none"> <li>• Surprised that 30k was used for so few designs</li> <li>• Changeable sizes for events and holidays</li> <li>• Too similar-- not innovative</li> <li>• Signs are stupid</li> <li>• People would finally realize we are here and we mean rural</li> <li>• Our residents a sense of pride, visitors would take notice of what Southwest Ranches stands for</li> <li>• Signage should strive to let people know there are crowing roosters and horses if they don't like it don't move here!</li> <li>• Looks Beautiful!</li> <li>• All signs are good!</li> <li>• Nice job!</li> <li>• Love the flag!</li> <li>• Great start!</li> <li>• Love designs for our way finding program!</li> <li>• No new taxes!</li> </ul>			

## Typography

Town of Southwest Ranches Rural Identification Program

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### MESQUITE MEDIUM

For use in headlines and proper names

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

1234567890

### Helvetica Medium

For use as subheadings, secondary wayfinding, etc.

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

1234567890

**SHINGLE**  
Roof Color



Timberland Blend

Note: Tongue & Groove wood sub-roof is standard for Max Rib and Shingle Roof options.

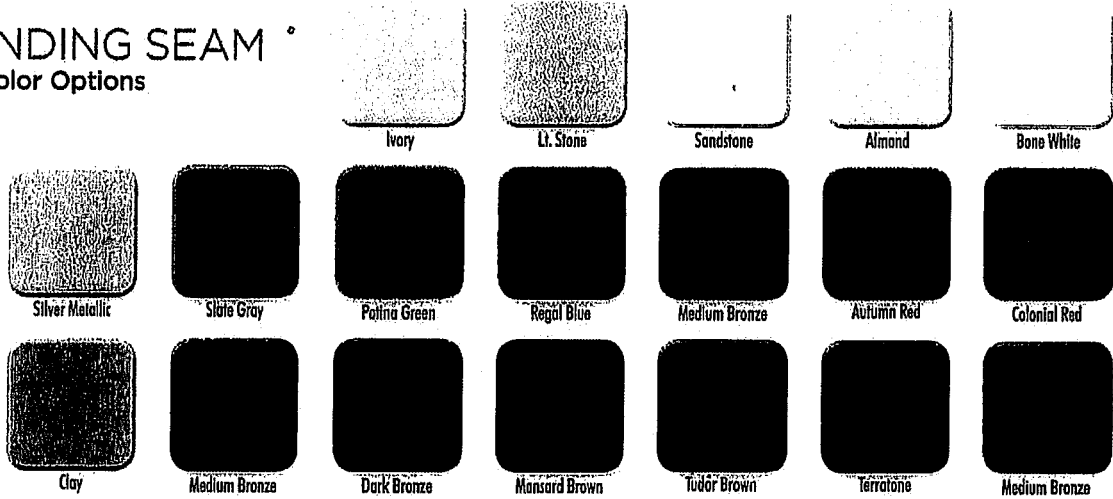


**ultrashelter™**

A PLAYCORE Company

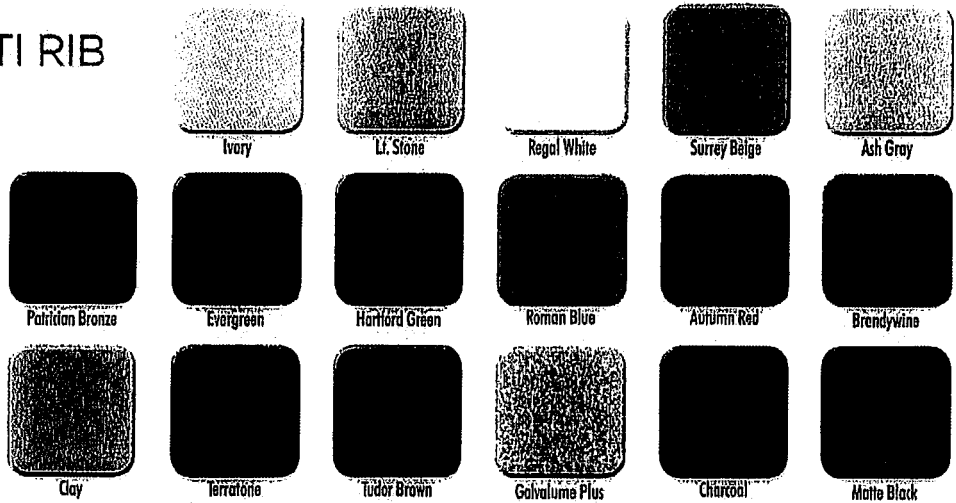
**STANDING SEAM**

Roof Color Options



**MAX & MULTI RIB**

Roof Color Options



**METAL**  
Column  
Color Options



MINOR OPTICONS

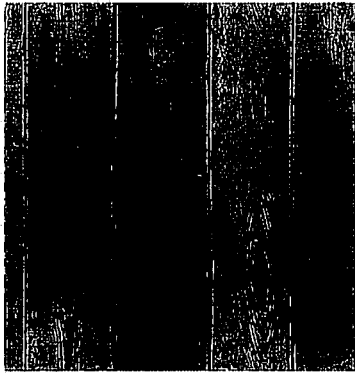
ultrashelter.com

1.800.458.5872

## Color Swatches

Town of Southwest Ranches Rural Identification Program

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Gray Wood Grain

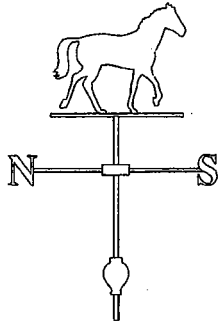


PMS 357 Green

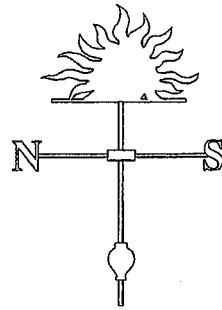
# Hardware

Town of Southwest Ranches Rural Identification Program

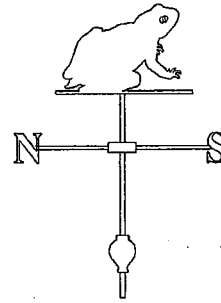
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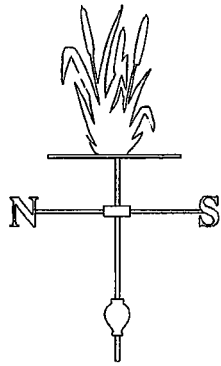
Community Name



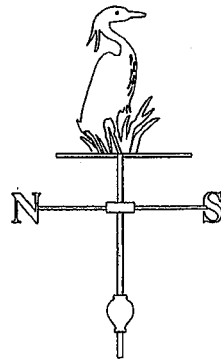
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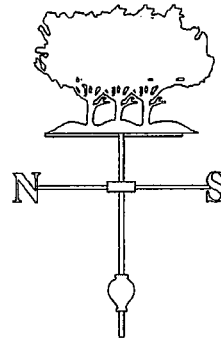
Community Name



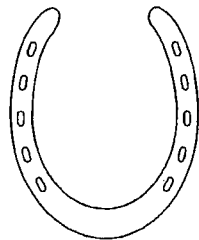
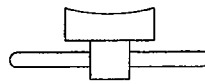
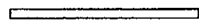
Community Name



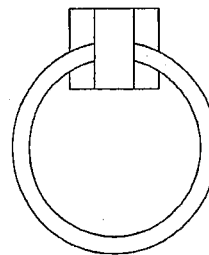
Community Name



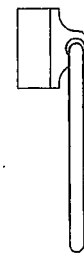
Community Name



Horseshoe



Hitching Ring



# Signage

Town of Southwest Ranches Rural Identification Program

## Entranceways into the Town

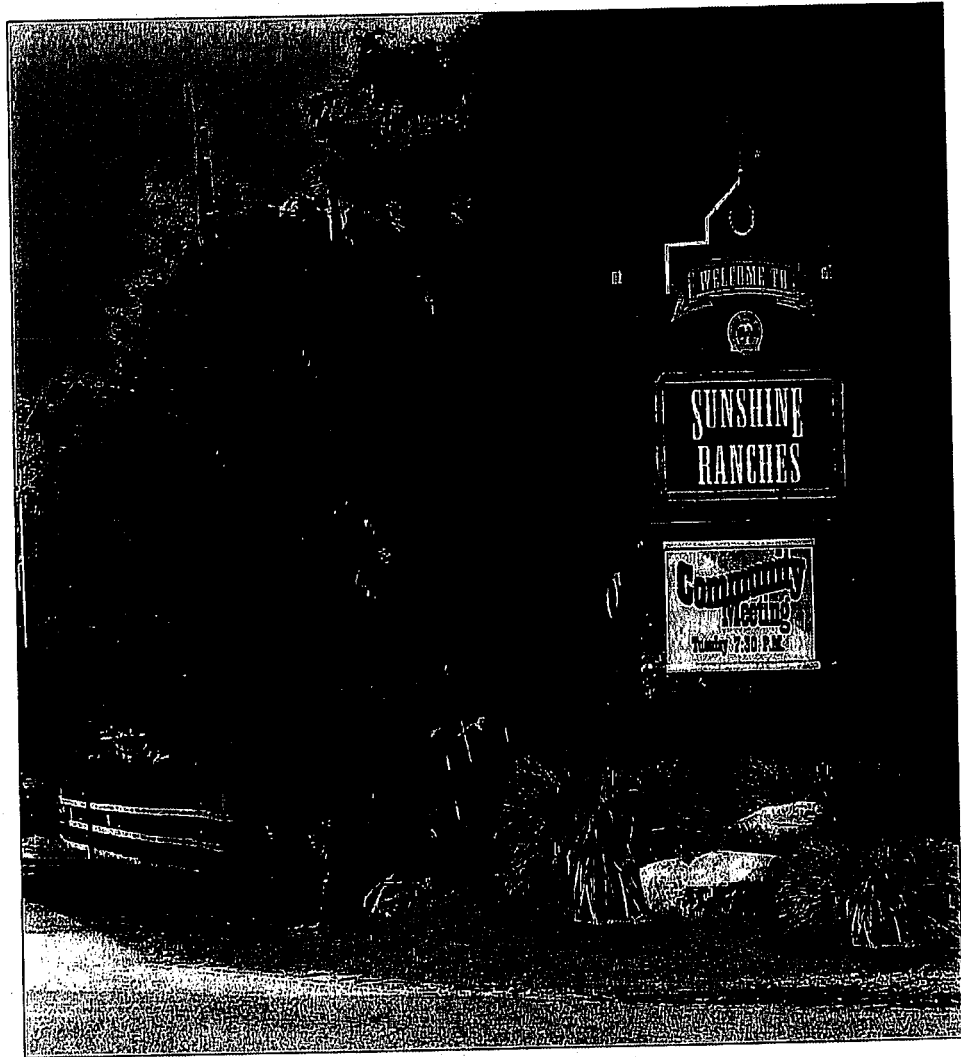
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- 1. Entranceways into Town
- 2. Multi-purpose Equestrian Wayfinding Identification
- 3. Public Park Entrances
- 4. Neighborhood Entranceways
- 5. Town Hall Entrance & Direction
- 6. Docking System
- 7. Miscellaneous

# Signage

Town of Southwest Ranches Rural Identification Program

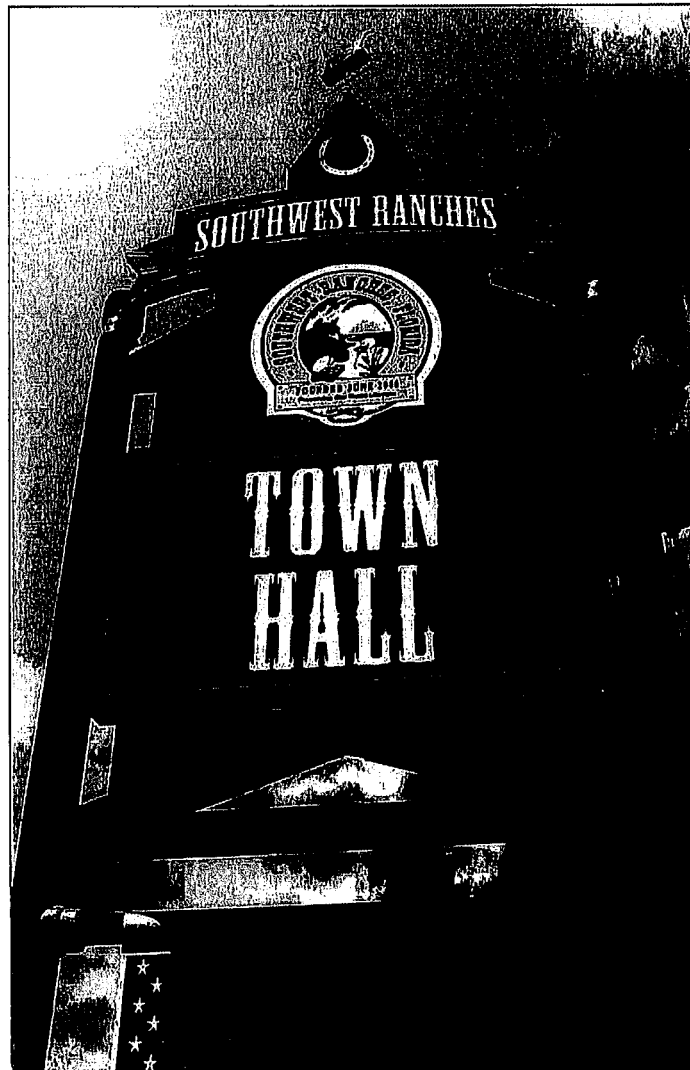


- 1. Entranceways into Town
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- 6. Parking System
- 7. Miscellaneous



# Signage

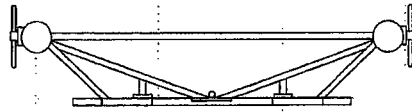
Town of Southwest Ranches Rural Identification Program



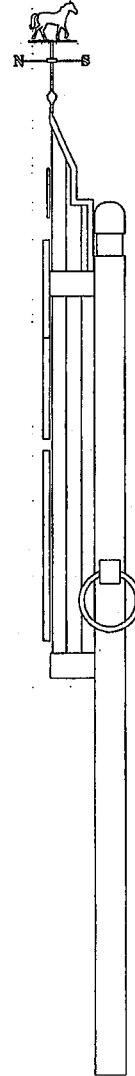
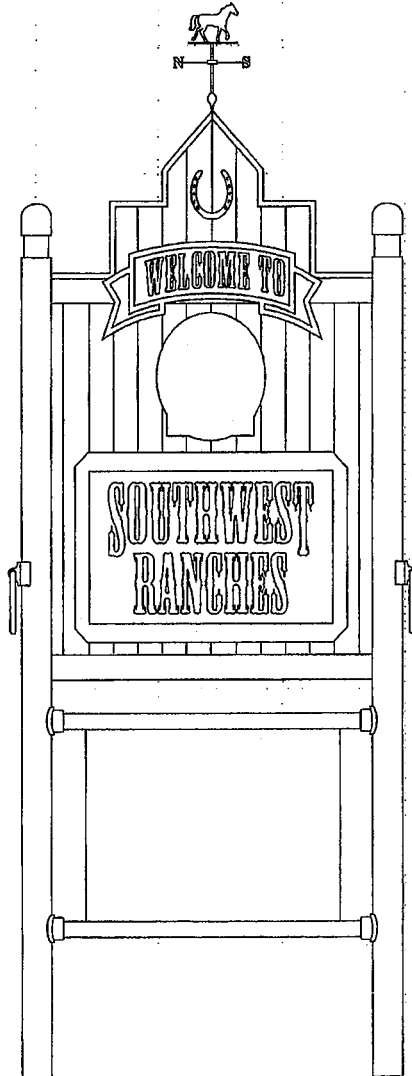
- |   |                                      |
|---|--------------------------------------|
| 1. Entranceways into Town                             | 5. Town Hall Entrances and Direction |
| 2. Multi-purpose Equestrian Wayfinding Identification | 6. Parking System                    |
| 3. Public Park Entrances                              | 7. Miscellaneous                     |
| 4. Neighborhood Entranceways                          |                                      |

# Isometric Drawing

Town of Southwest Ranches Rural Identification Program

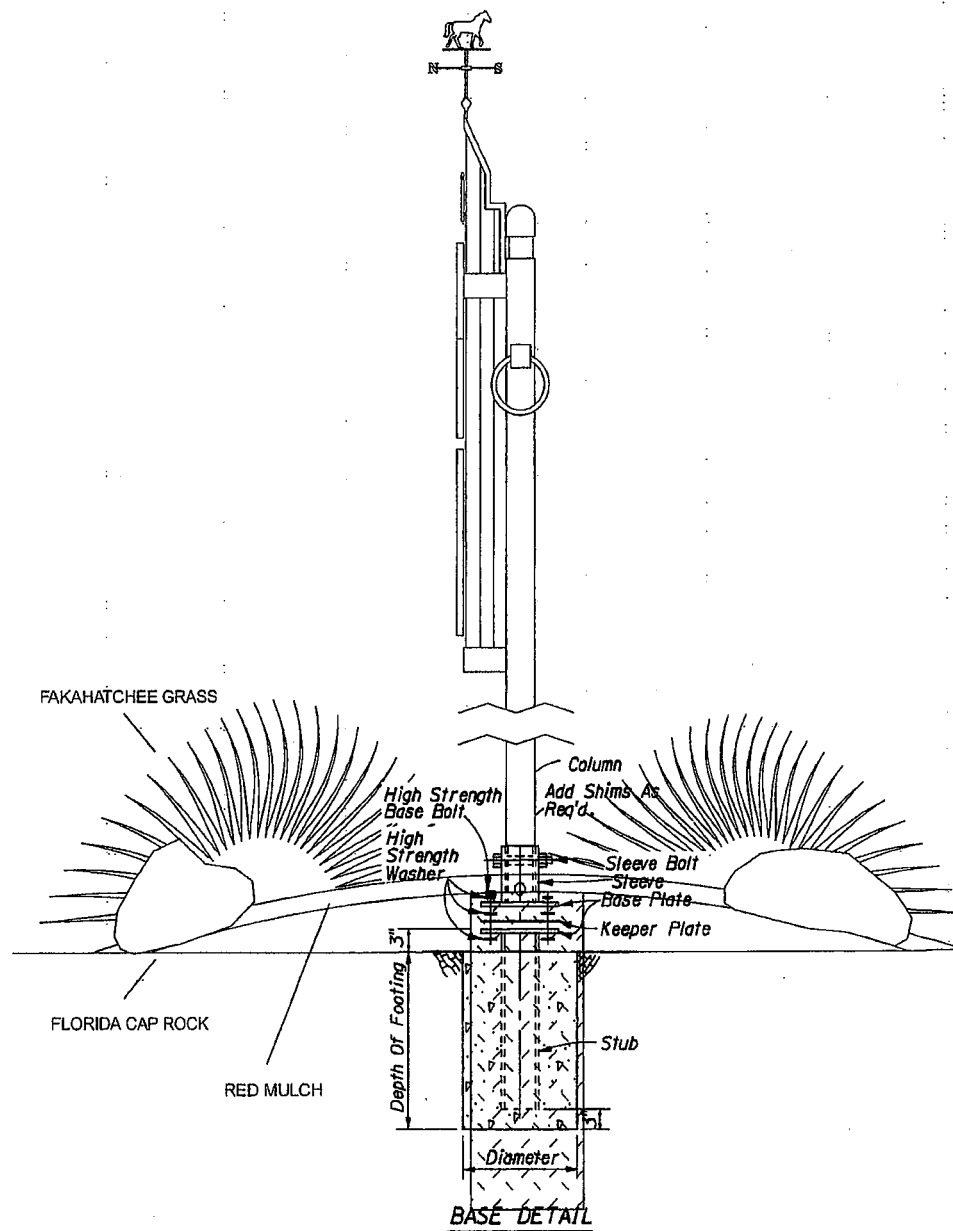


Scale:  
1 inch = 1 foot



# Isometric Drawing

Town of Southwest Ranches Rural Identification Program



# Estimate

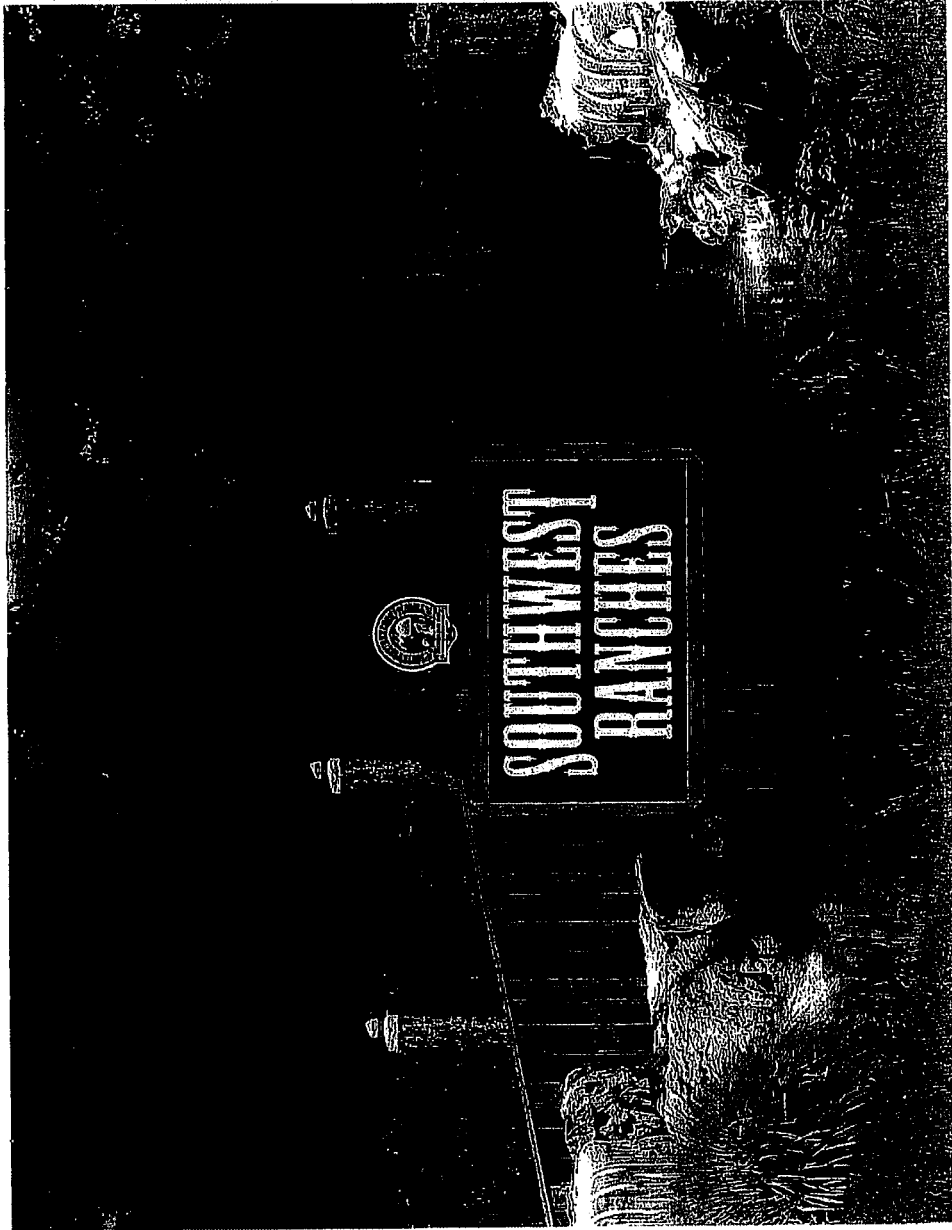
Town of Southwest Ranches Rural Identification Program

Signage	Item	Qty	Cost
Page 12			
Weather Vane	\$ 600.00	1	\$ 600.00
Blasted HDU	\$ 950.00	1	\$ 950.00
Posts	\$ 607.00	2	\$ 1,214.00
Welcome To	\$ 300.00	1	\$ 300.00
Logo	\$ 350.00	1	\$ 350.00
Background	\$ 2,500.00	1	\$ 2,500.00
Hitching Ring	\$ 125.00	2	\$ 250.00
Banner	\$ 350.00	1	\$ 350.00
Banner Arms	\$ 350.00	1	\$ 350.00
Installation	\$ 1,200.00	1	\$ 1,200.00
Fence	\$ 350.00	2	\$ 700.00
Horse Shoe	\$ 75.00	1	\$ 75.00
Fabrication	\$ 2,000.00	1	\$ 2,000.00
		Amount	\$ 10,839.00
		Total	\$ 10,839.00

# Signage

Town of Southwest Ranches Rural Identification Program

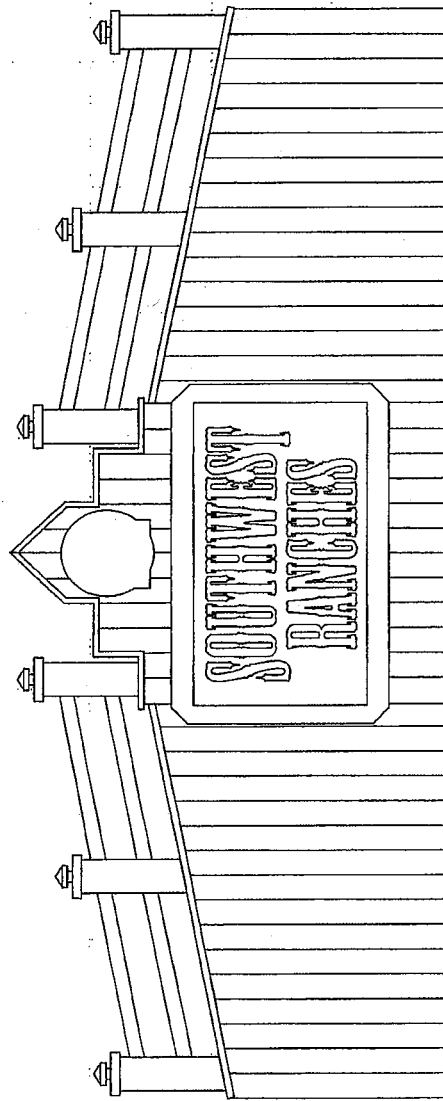
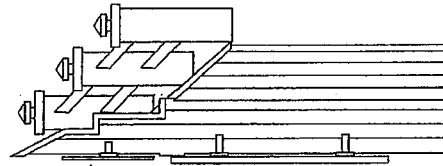
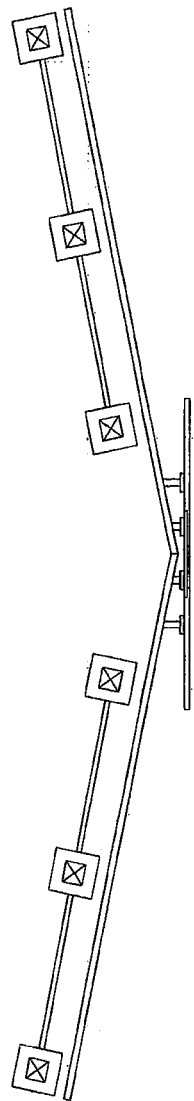
1 3 4



- 1. Entranceways into Town
- 2. Multi-purpose Equestrian Wayfinding Identification
- 3. Public Park Entrances
- 4. Neighborhood Entranceways
- 5. Town Hall Entrances and Direction
- 6. Parking System
- 7. Miscellaneous

# Isometric Drawing

Town of Southwest Ranches Rural Identification Program



# Estimate

Town of Southwest Ranches Rural Identification Program

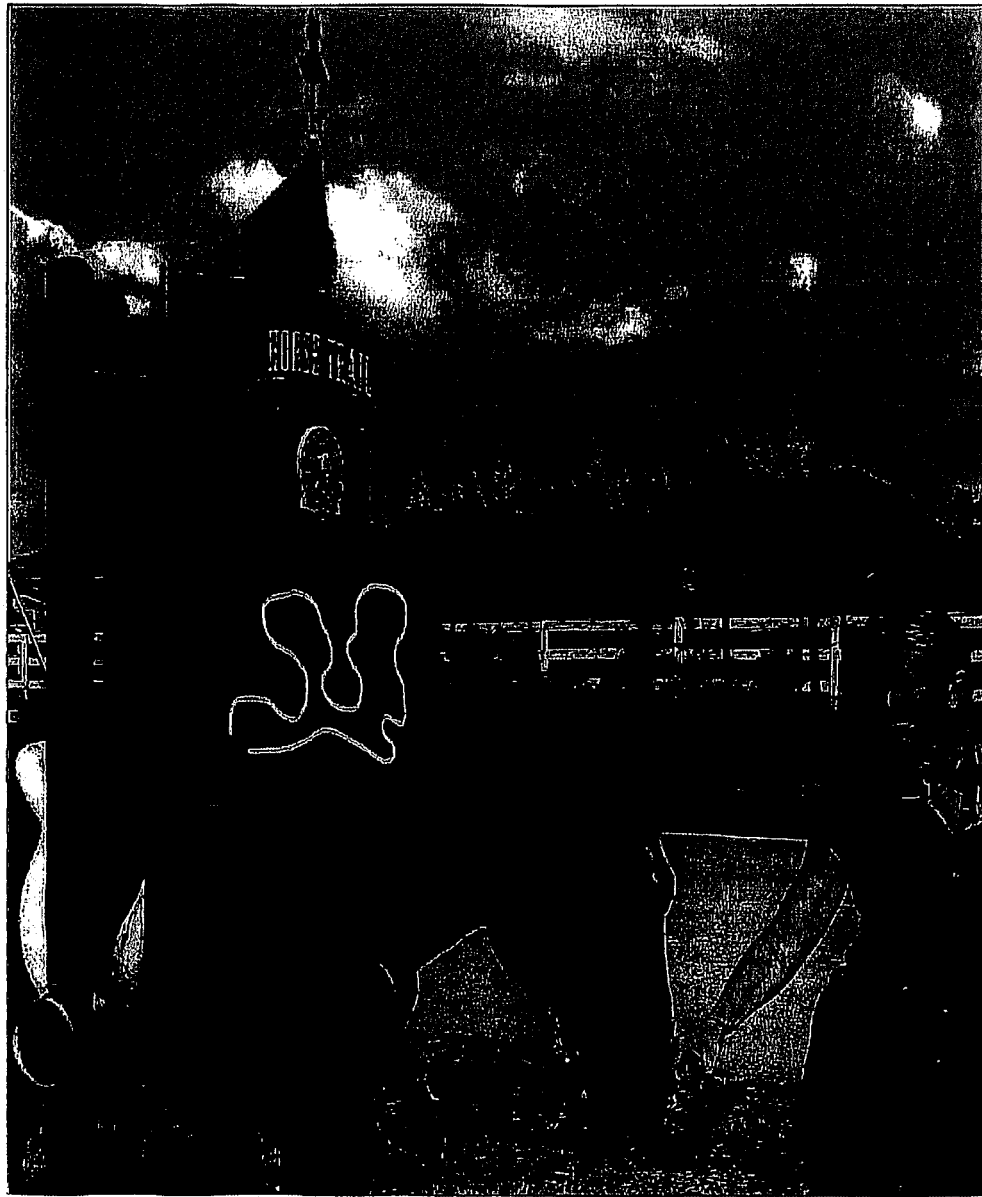
Signage	Item	Qty	Cost
Page 18			
Concrete Columns	\$ 1200	6	\$ 7,200.00
Aluminum Background	\$ 12,500.00	1	\$ 12,500.00
Blasted HDU	\$ 1,200.00	1	\$ 1,200.00
Logo	\$ 350.00	1	\$ 350.00
Installation	\$ 4,000.00	1	\$ 4,000.00
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
		Amount	\$ 25,250.00
		Total	\$ 25,250.00

# Signage

Town of Southwest Ranches Rural Identification Program

## Multi-purpose Equestrian Wayfinding Identification

2



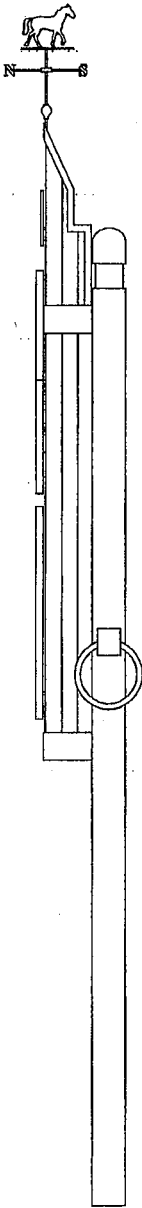
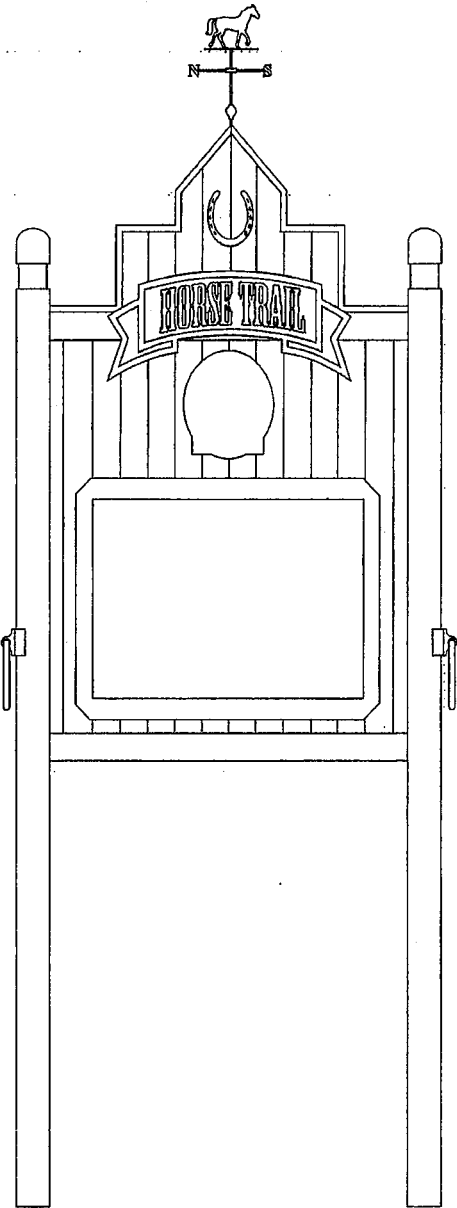
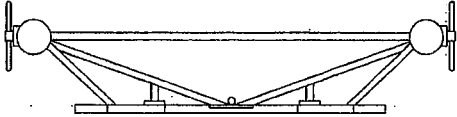
- 1. Entranceways into Town
- 2. Multi-purpose Equestrian Wayfinding Identification
- 3. Public Park Entrances
- 4. Neighborhood Entranceways

- 5. Town Hall Entrances and Direction
- 6. Parking System
- 7. Miscellaneous



# Isometric Drawing

Town of Southwest Ranches Rural Identification Program



# Estimate

Town of Southwest Ranches Rural Identification Program

Signage	Item	Qty	Cost
<b>Page 21</b>			
<b>Weather Vane</b>	<b>\$ 600.00</b>	<b>1</b>	<b>\$ 600.00</b>
<b>Horse Trail</b>	<b>\$ 250.00</b>	<b>1</b>	<b>\$ 250.00</b>
<b>Posts</b>	<b>\$ 200.00</b>	<b>2</b>	<b>\$ 400.00</b>
<b>Way Finding Map</b>	<b>\$ 350.00</b>	<b>1</b>	<b>\$ 350.00</b>
<b>Logo</b>	<b>\$ 200.00</b>	<b>1</b>	<b>\$ 200.00</b>
<b>Background</b>	<b>\$ 500.00</b>	<b>1</b>	<b>\$ 500.00</b>
<b>Hitching Ring</b>	<b>\$ 125.00</b>	<b>2</b>	<b>\$ 250.00</b>
<b>Horse Shoe</b>	<b>\$ 75.00</b>	<b>1</b>	<b>\$ 75.00</b>
			<b>\$ -</b>
			<b>\$ -</b>
			<b>\$ -</b>
			<b>\$ -</b>
			<b>\$ -</b>
		<b>Amount</b>	<b>\$ 2,625.00</b>
		<b>Total</b>	<b>\$ 2,625.00</b>

## Signage

Town of Southwest Ranches Rural Identification Program

### Multi-purpose Equestrian Wayfinding Identification

2

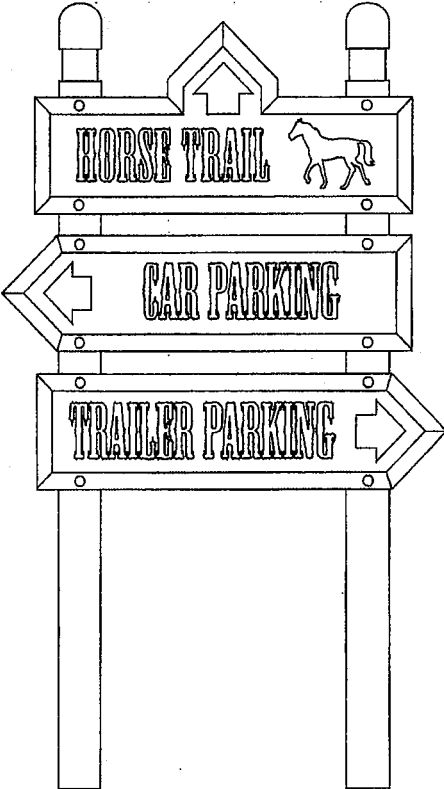


- |   |                                      |
|---|--------------------------------------|
| 1. Entranceways into Town                             | 5. Town Hall Entrances and Direction |
| 2. Multi-purpose Equestrian Wayfinding Identification | 6. Parking System                    |
| 3. Public Park Entrances                              | 7. Miscellaneous                     |
| 4. Neighborhood Entranceways                          |                                      |

# Isometric Drawing

Town of Southwest Ranches Rural Identification Program

Scale:  
1in. = 1ft.



# Estimate

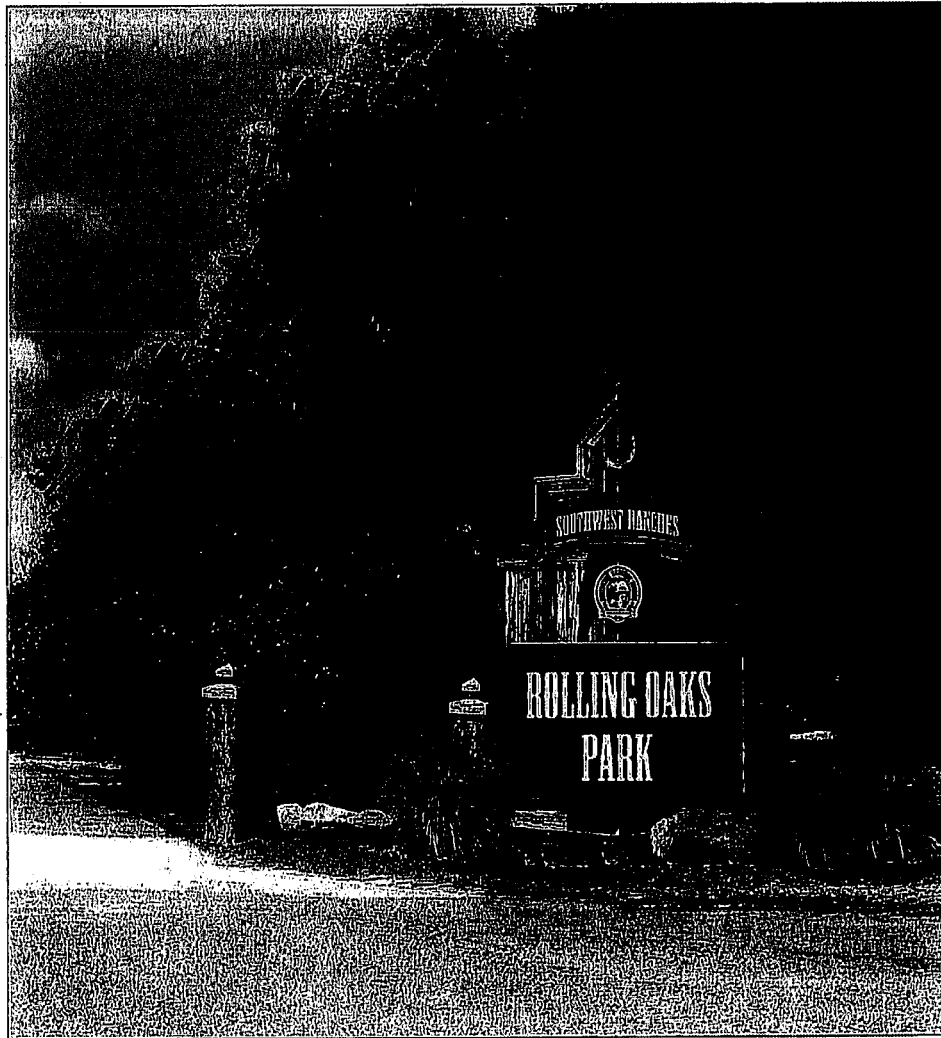
Town of Southwest Ranches Rural Identification Program

Signage	Item	Qty	Cost
Page 24			
			\$ -
Blasted HDU	\$ 125.00	3	\$ 375.00
Posts	\$ 100.00	2	\$ 200.00
Installation	\$ 75.00	1	\$ 75.00
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
		Amount	\$ 650.00
		Total	\$ 650.00

# Signage

Town of Southwest Ranches Rural Identification Program

## Public Park Entrances



- |   |                                      |
|---|--------------------------------------|
| 1. Entranceways into Town                             | 5. Town Hall Entrances and Direction |
| 2. Multi-purpose Equestrian Wayfinding Identification | 6. Parking System                    |
| 3. Public Park Entrances                              | 7. Miscellaneous                     |
| 4. Neighborhood Entranceways                          |                                      |

# Signage

Town of Southwest Ranches Rural Identification Program

## Split Rail with Coral Posts



- |   |                                      |
|---|--------------------------------------|
| 1. Entranceways into Town                             | 5. Town Hall Entrances and Direction |
| 2. Multi-purpose Equestrian Wayfinding Identification | 6. Parking System                    |
| 3. Public Park Entrances                              | 7. Miscellaneous                     |
| 4. Neighborhood Entranceways                          |                                      |

# Signage

Town of Southwest Ranches Rural Identification Program

## Coral Rock Wall



- |   |                                      |
|---|--------------------------------------|
| 1. Entranceways into Town                             | 5. Town Hall Entrances and Direction |
| 2. Multi-purpose Equestrian Wayfinding Identification | 6. Parking System                    |
| 3. Public Park Entrances                              | 7. Miscellaneous                     |
| 4. Neighborhood Entranceways                          |                                      |



# Signage

Town of Southwest Ranches Rural Identification Program

## Entranceways Opposite Side



- |   |                                      |
|---|--------------------------------------|
| 1. Entranceways into Town                             | 5. Town Hall Entrances and Direction |
| 2. Multi-purpose Equestrian Wayfinding Identification | 6. Parking System                    |
| 3. Public Park Entrances                              | 7. Miscellaneous                     |
| 4. Neighborhood Entranceways                          |                                      |

# Signage

Town of Southwest Ranches Rural Identification Program



## Options and Variations

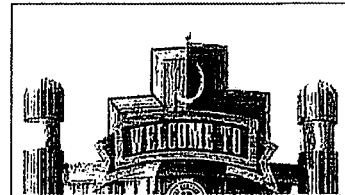
Pointed Copula



No Copula



Flat Copula

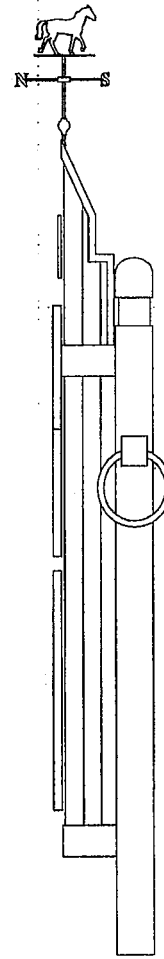
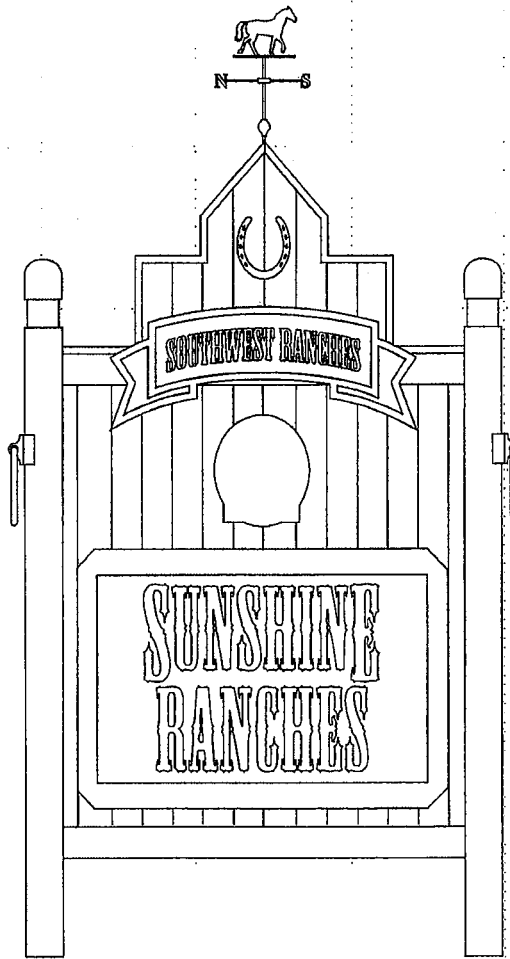
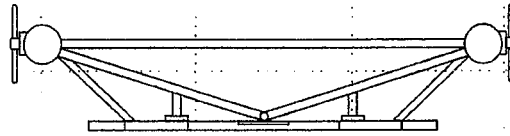


- 1. Entranceways into Town
- 2. Multi-purpose Equestrian Wayfinding Identification
- 3. Public Park Entrances
- 4. Neighborhood Entranceways

- 5. Town Hall Entrances and Direction
- 6. Parking System
- 7. Miscellaneous

# Isometric Drawing

Town of Southwest Ranches Rural Identification Program



# Estimate

Town of Southwest Ranches Rural Identification Program

Signage	Item	Qty	Cost
Page27			
Weather Vane	\$ 600.00	1	\$ 600.00
Blasted HDU	\$ 1,200.00	1	\$ 1,200.00
Concrete Posts	\$ 800.00	4	\$ 3,200.00
Southwest Ranches	\$ 450.00	1	\$ 450.00
Logo	\$ 350.00	1	\$ 350.00
Background	\$ 2,500.00	1	\$ 2,500.00
Fence	\$ 350.00	2	\$ 700.00
Installation	\$ 2,000.00	1	\$ 2,000.00
Horse Shoe	\$ 75.00		\$ -
			\$ -
			\$ -
			\$ -
			\$ -
		Amount	\$ 11,000.00
		Total	\$ 11,000.00

# Signage

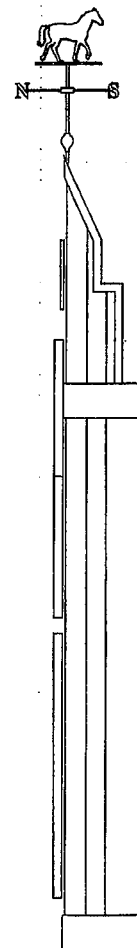
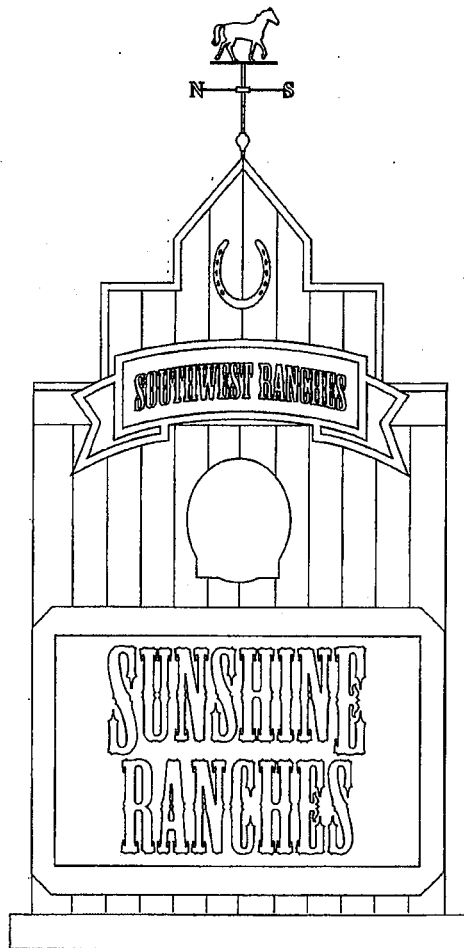
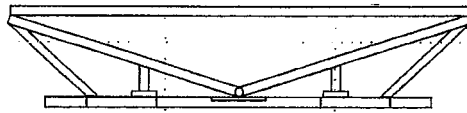
Town of Southwest Ranches Rural Identification Program



- |   |                                      |
|---|--------------------------------------|
| 1. Entranceways into Town                             | 5. Town Hall Entrances and Direction |
| 2. Multi-purpose Equestrian Wayfinding Identification | 6. Parking System                    |
| 3. Public Park Entrances                              | 7. Miscellaneous                     |
| 4. Neighborhood Entranceways                          |                                      |

# Isometric Drawing

Town of Southwest Ranches Rural Identification Program



# Estimate

Town of Southwest Ranches Rural Identification Program

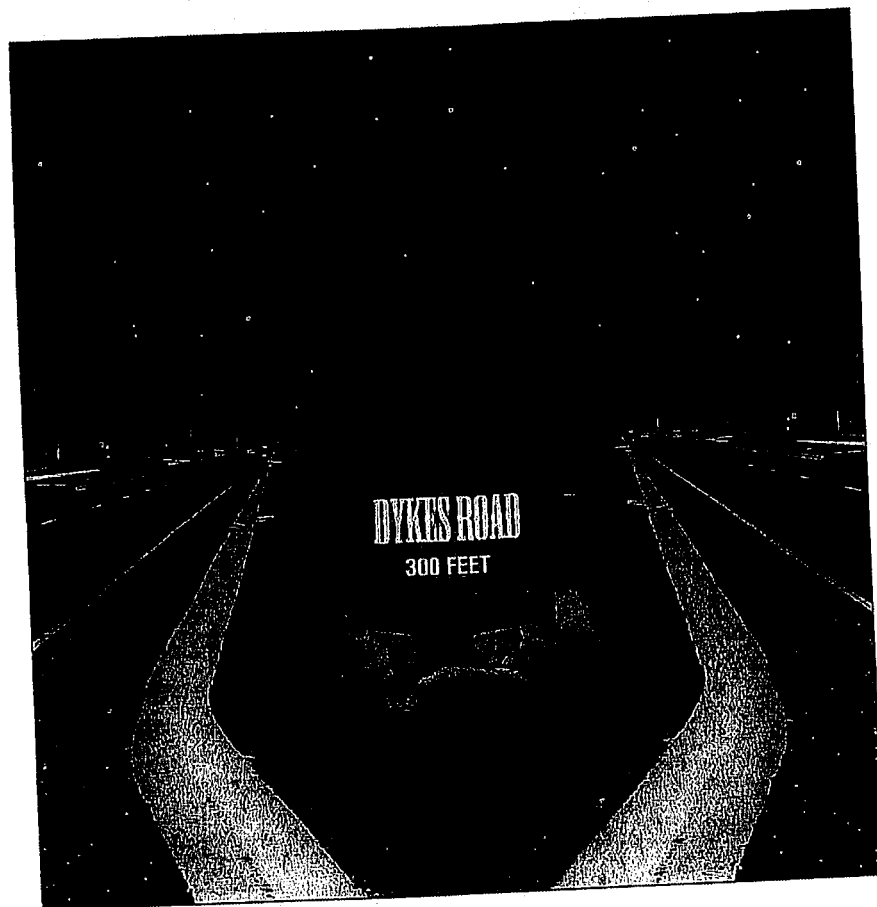
Signage	Item	Qty	Cost
Page 34			
Weather Vane	\$ 600.00	1	\$ 600.00
Blasted HDU	\$ 1,000.00	1	\$ 1,000.00
Posts	\$ 250.00	2	\$ 500.00
Logo	\$ 200.00	1	\$ 200.00
Background	\$ 650.00	1	\$ 650.00
Installation	\$ 800.00	1	\$ 800.00
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
		Amount	\$ 3,750.00
		Total	\$ 3,750.00

## Signage

Town of Southwest Ranches Rural Identification Program

Median Wayfinding, backlit, solar or reflective

7



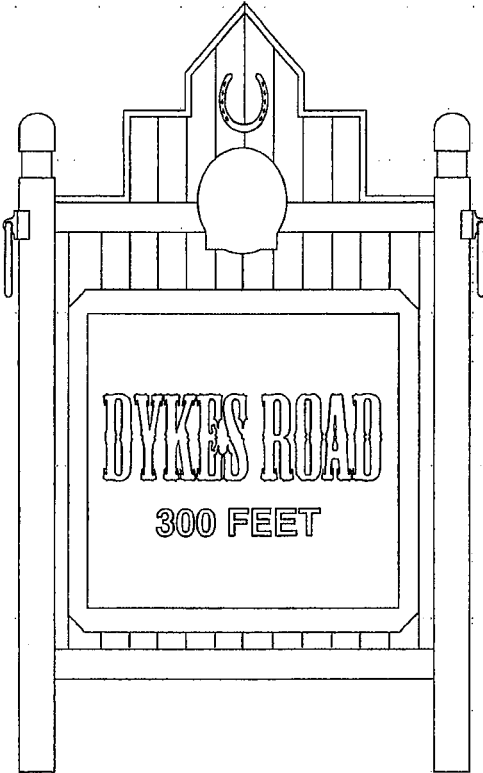
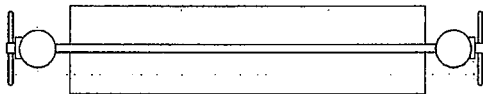
1. Entranceways into Town
2. Multi-purpose Equestrian Wayfinding Identification
3. Public Park Entrances
4. Neighborhood Entranceways

5. Town Hall Entrances and Direction
6. Parking System
7. Miscellaneous



# Isometric Drawing

Town of Southwest Ranches Rural Identification Program



# Estimate

Town of Southwest Ranches Rural Identification Program

Signage	Item	Qty	Cost
Page 37			
Reflective Sign	\$ 225.00	1	\$ 225.00
Aluminum Background	\$ 960.00	1	\$ 960.00
Posts	\$ 150.00	2	\$ 300.00
Logo	\$ 125.00	1	\$ 125.00
Hitching Ring	\$ 125.00	2	\$ 250.00
Installation	\$ 200.00	1	\$ 200.00
		2	\$ -
		1	\$ -
		1	\$ -
		1	\$ -
		2	\$ -
		1	\$ -
		1	\$ -
		Amount	\$ 2,060.00
		Total	\$ 2,060.00

# Signage

Town of Southwest Ranches Rural Identification Program

Sunshine Ranches Equestrian Park Signage & Wayfinding

2 3

Scale:  
1 in. = 1 ft.



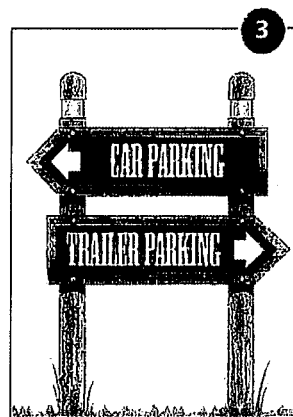
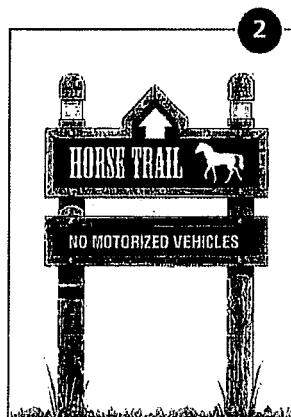
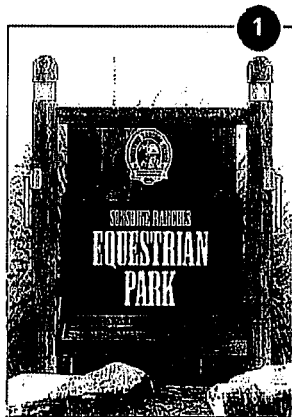
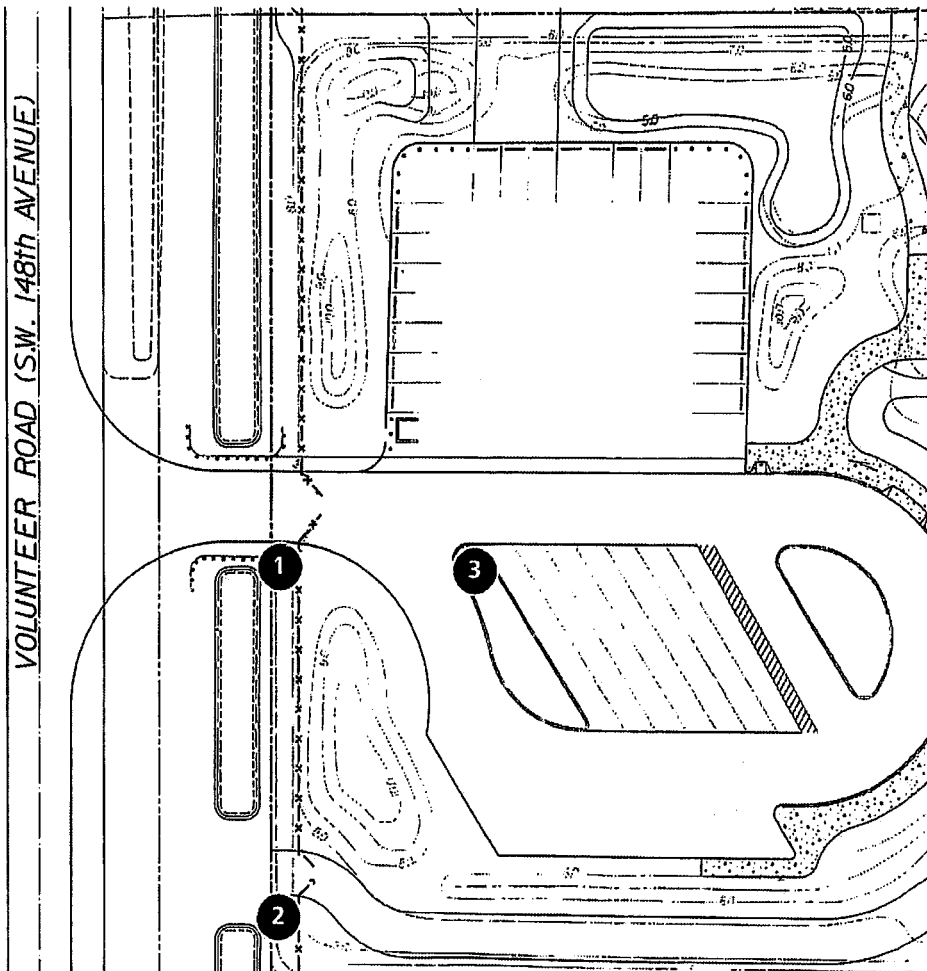
- 1. Entranceways into Town
- 2. Multi-purpose Equestrian Wayfinding Identification
- 3. Public Park Entrances
- 4. Neighborhood Entranceways

- 5. Town Hall Entrances and Direction
- 6. Parking System
- 7. Miscellaneous

# Site Plan

Town of Southwest Ranches Rural Identification Program

## Equestrian Park Entraceways and Wayfinding

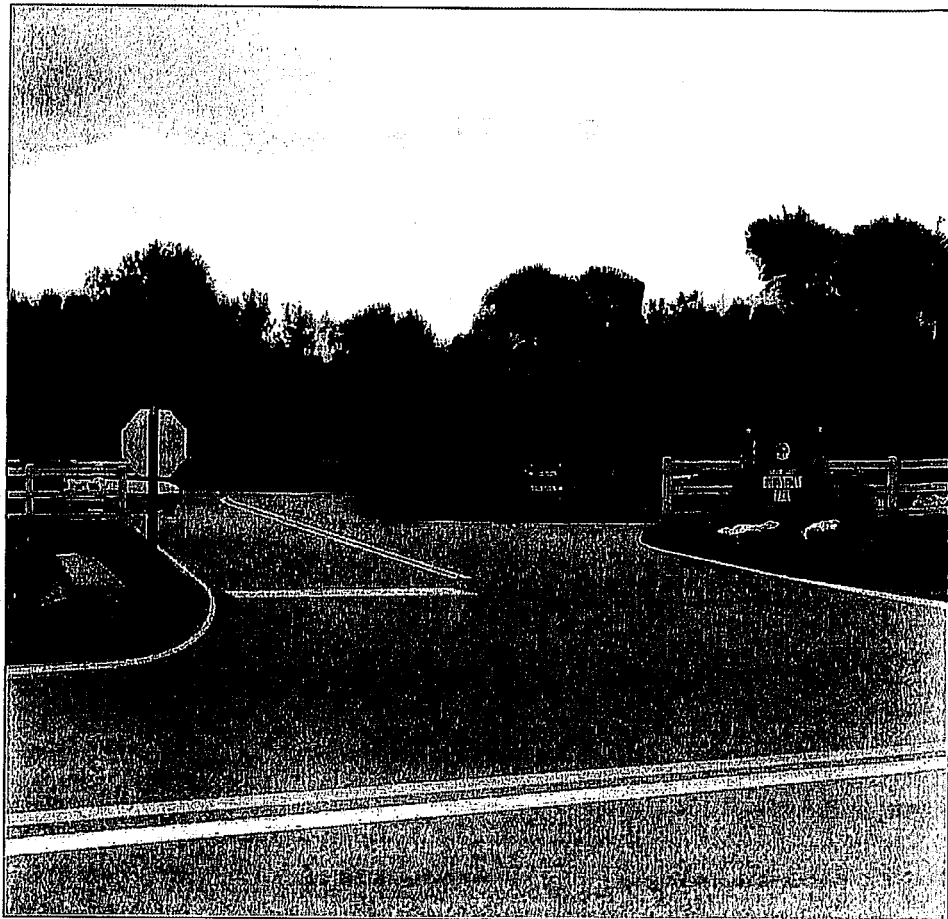


## Miscellaneous

Town of Southwest Ranches Rural Identification Program

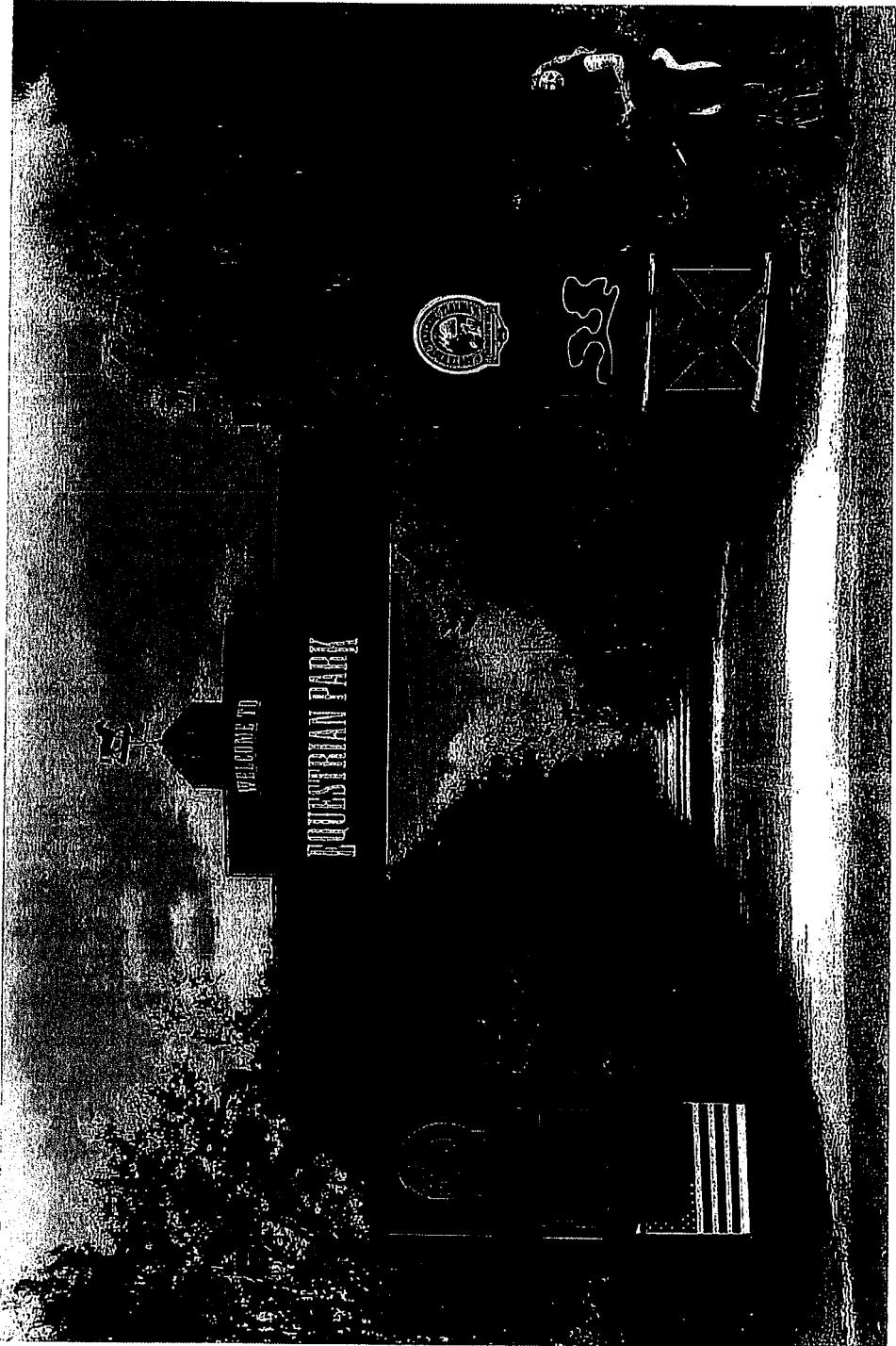
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### Sunshine Ranches Equestrian Park Signage & Wayfinding



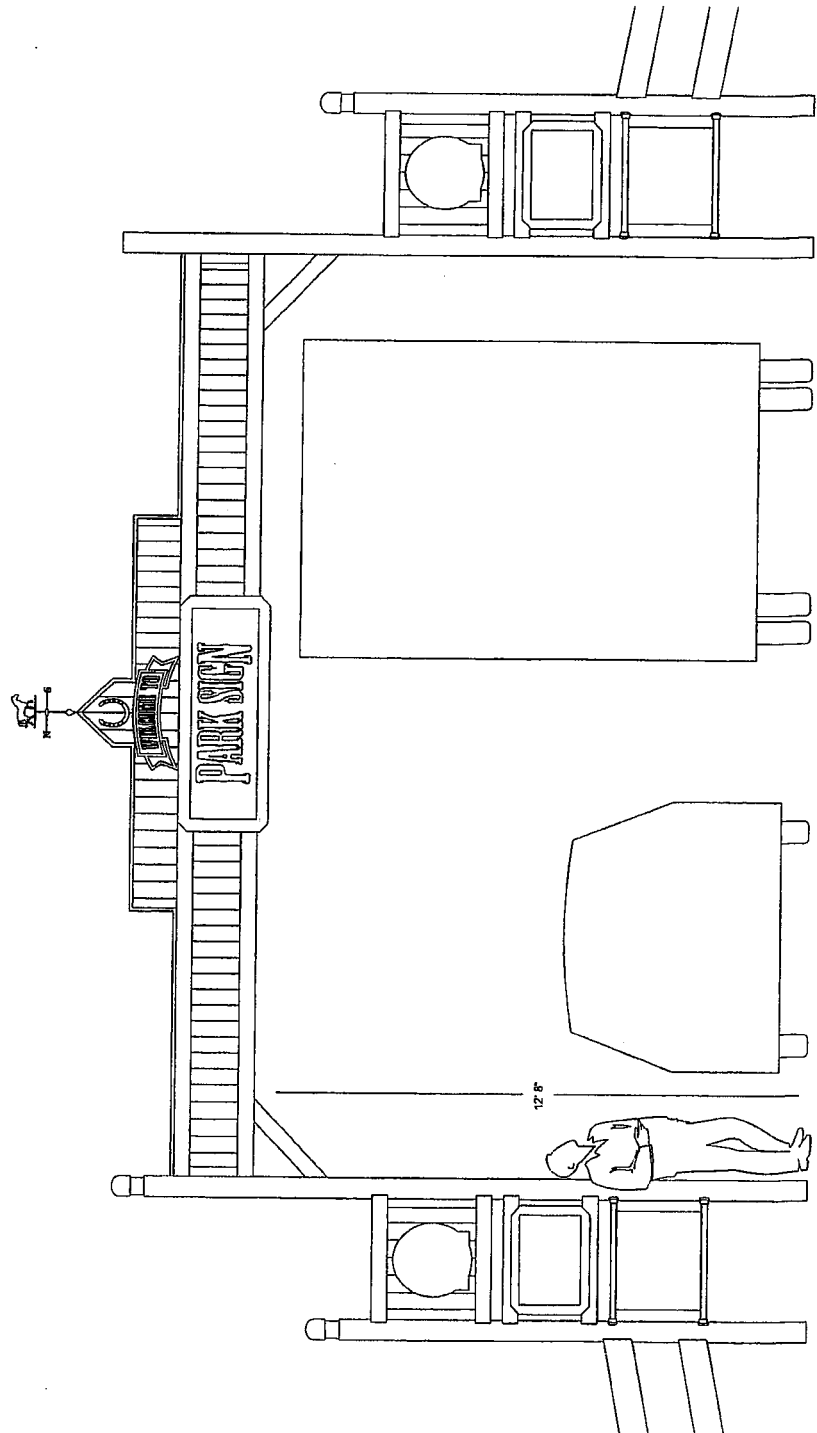
Miscellaneous

Town of Southwest Ranches Rural Identification Program



# Isometric Drawing

Town of Southwest Ranches Rural Identification Program



# Estimate

Town of Southwest Ranches Rural Identification Program

Signage	Item	Qty	Cost
Page 43			
Weather Vane	\$ 600.00	1	\$ 600.00
Blasted HDU	\$ 2,400.00	1	\$ 2,400.00
Posts	\$ 800.00	4	\$ 3,200.00
Welcome To	\$ 800.00	1	\$ 800.00
Logo	\$ 350.00	2	\$ 700.00
Aluminum Background	\$ 5,200.00	1	\$ 5,200.00
Hitching Ring	\$ 125.00	4	\$ 500.00
Banner	\$ 350.00	2	\$ 700.00
Banner Arms	\$ 350.00	2	\$ 700.00
Installation	\$ 4,000.00	1	\$ 4,000.00
Engineering	\$ 1,500.00	1	\$ 1,500.00
Horse Shoe	\$ 150.00	1	\$ 150.00
Fabrication	\$ 2,000.00	1	\$ 2,000.00
		Amount	\$ 22,450.00
		Total	\$ 22,450.00

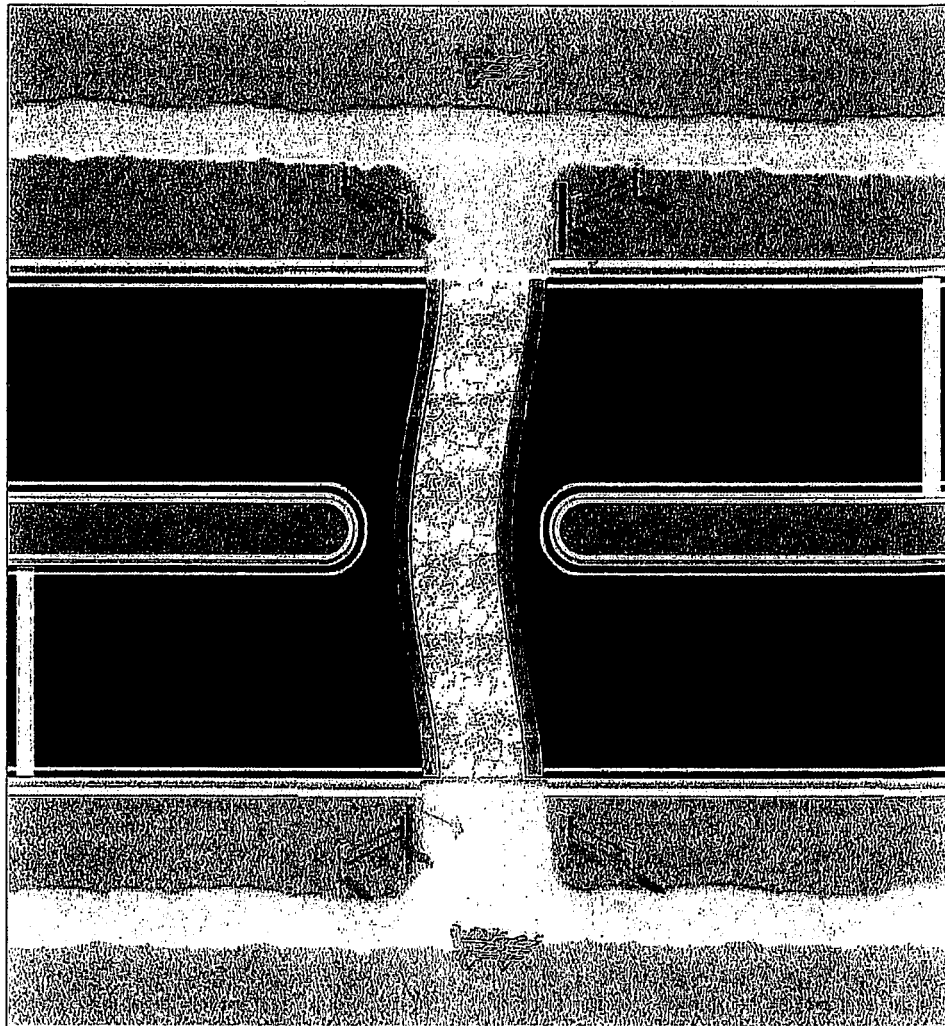


# Miscellaneous

Town of Southwest Ranches Rural Identification Program

## Horse/Pedestrian Crossing

2



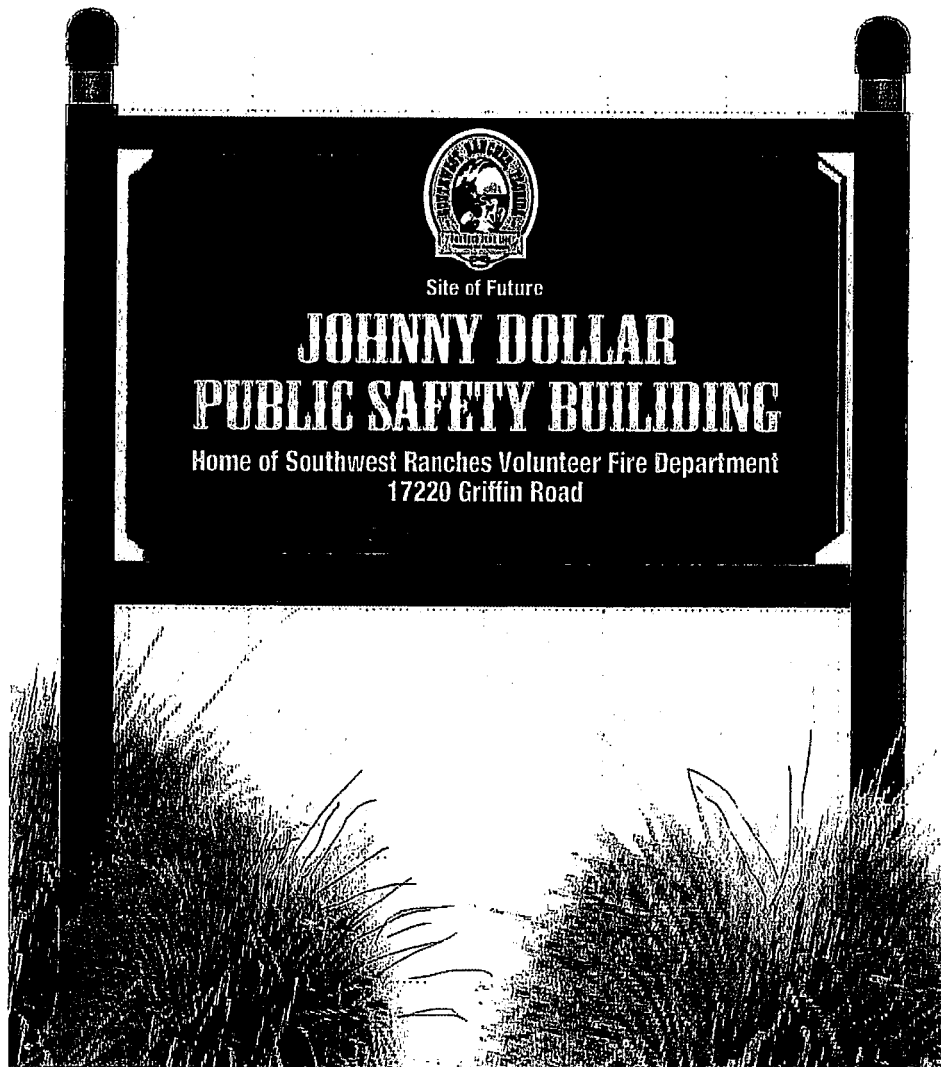
- 1. Entranceways into Town
- 2. Multi-purpose Equestrian Wayfinding Identification
- 3. Public Park Entrances
- 4. Neighborhood Entranceways
- 5. Town Hall Entrance & Direction
- 6. Docking System
- 7. Miscellaneous

## Miscellaneous

Town of Southwest Ranches Rural Identification Program

### Future Johnny Dollar Public Safety Bldg. Sign

7



- |   |                                   |
|---|-----------------------------------|
| 1. Entranceways into Town                             | 5. Town Hall Entrance & Direction |
| 2. Multi-purpose Equestrian Wayfinding Identification | 6. Docking System                 |
| 3. Public Park Entrances                              | 7. Miscellaneous                  |
| 4. Neighborhood Entranceways                          |                                   |