



April 7, 2021 | Issue One, *Navigating MAP Broward*

About MAP Broward and our newsletter

MAP Broward is Broward County’s transportation surtax, a 30-year program, approved by voters in 2018.

Aligning with our foundational element of Transparency and in efforts to promote public education and awareness on the program, we have created this newsletter “The MAP Broward Connector”. Unlike most newsletter formats, The Connector is issue and project-based and will be shared as needed. In this first issue we are focusing on **navigation** tools and resources available to residents, businesses, and stakeholders seeking information about surtax investments across the community. In this issue of The Connector, you can access the MAP Broward Inaugural Report, the Public Project Dashboard, and tour our social media sites.

About Mobility Advancement Program (MAP)

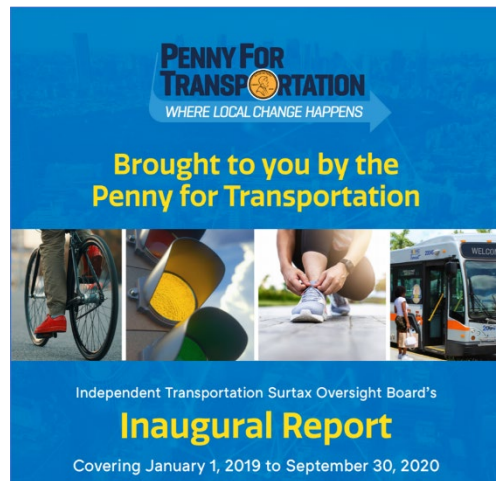
MAP's 5 Goals

- 1 Create Connectivity
- 2 Improve Transit Service
- 3 Traffic System Management
- 4 Enhance Multimodal Options
- 5 Ensure Economic Development and Benefits

MAP's 3 Foundational Elements

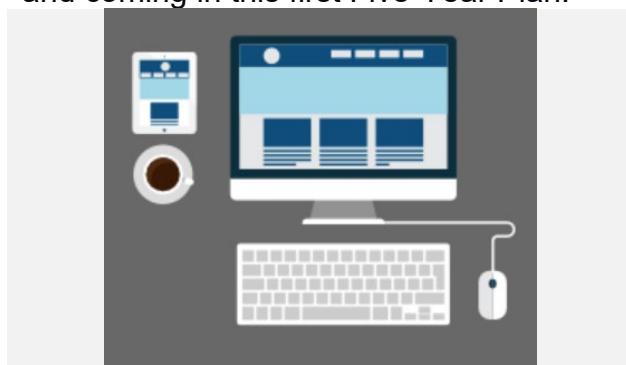
- 1 Transparency
- 2 Accountability
- 3 Resiliency

Our **Inaugural Report** is a great resource which offers the background about how the surtax came to be. It gives you a chance to get to know the Independent Transportation Surtax Oversight Board and Appointing Authority roles. You will learn how projects were included in the 30-Year program. It also shows which of those projects have been selected for funding so far, while explaining the overall financial and program performance information. If you are interested in learning more about the Inaugural Report, simply click on the pictured report cover or request a hard copy to be mailed to you. Our contact information can be found at the bottom of this newsletter.



Our Public Project Dashboard is Legendary!

The **Public Project Dashboard** is where you can learn about the 16 different project types, and explore the 700 specific surtax projects in various phases from completed, to ongoing, to planned projects. You can filter by city, by commission district, or type in a specific address. Click the legend to the right which will take you to find out about all the project investments underway and coming in this first Five-Year Plan!



Active Projects

700

Year 2019-2025

Surtax Funded Projects

-  Bridge
-  Intersection
-  School Zone
-  Transit Infrastructure
-  Bike/Pedestrian
-  Congestion Management
-  Corridor Design Study
-  Fiber Optic Network
-  Greenway
-  Lighting
-  Rehabilitation and Maintenance
-  Roadway Improvements
-  Roadway Resilience
-  Safety Improvements
-  Study
-  Transit Service



We have mobilized **new branding!** Many may recall the logo to the left—the “Penny For Transportation”—used during the educational campaign. But the multi-faceted Mobility Advancement Program *is in motion*, so new branding, logos, and a tagline are rolling out.

The familiar slogan, “brought to you by the penny for transportation” remains; a great reminder that the thousands of mobility improvements delivered are indeed brought to Broward thanks to the support of voters. The “MAP” in MAP Broward is not just an acronym for Mobility Advancement Program, but it is also a reminder that implementing innovative, world-class mobility solutions can put Broward on the map!



MAP Broward is here to connect with and serve the public, so let's get **social!** You will see project updates, Oversight Board meeting information, transportation and mobility insights and so much more by following us @MAPBroward. We would also love to hear from you, so please use #MAPBroward in your social media posts related to transportation surtax projects. To connect by phone, call us at 954-357-9501.