



Battle of the Counties
Take the Challenge. Live the Journey.

If you're a southeast Florida resident who would like to get involved and assist in improving local transportation, then this is for you!

On March 6, 2017, the Southeast Florida Transportation Council (SEFTC) launches the Battle of the Counties Travel Survey Challenge — a friendly, data-collecting challenge between the residents of Miami-Dade, Broward and Palm Beach counties – in an effort to improve the local transportation system.

Travel information provided by you will offer insight and a new perspective to making counties more economically vibrant.

The 2017 Battle of the Counties Travel Survey Challenge influences optimal ways of catering to the diverse and evolving transportation needs in southeast Florida. The feedback from local residents will assist transportation engineers and planners to improve our roads, reduce traffic congestion and provide safer sidewalks and bicycle facilities. By 2040, the southeast Florida region is expected to grow 25 percent, from 5.6 million people to 7 million people.

Remember, it takes a lifetime to complete a journey, but only one minute to start it. Ready for the Battle of the Counties? Start now!

Christopher Ryan

Director of Public Involvement and Communication/Title VI Coordinator



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Trade Centre South

100 West Cypress Creek Road,

8th Floor, Suite 850

Fort Lauderdale, FL 33309

(954) 876-0036 Direct, (954) 876-0033 Office, (954) 876-0062 Fax

ryanc@browardmpo.org